

Liverpool John Moores University

Title: FASHION DESIGN FOCUS (D)
Status: Definitive
Code: **5000FD** (109798)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Delphine Wilson	Y

Academic Level: FHEQ5
Credit Value: 48.00
Total Delivered Hours: 120.00
Total Learning Hours: 480
Private Study: 360

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	6.000
Off Site	6.000
Practical	88.000
Seminar	10.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Presentation as specified in the individual Learning Agreement.	100.0	

Aims

Through a variety of activities, students produce a series of Fashion conclusions, utilising appropriate design and manufacturing methodologies appropriate to their pathway focus.

To identify market/design levels and areas considered in relation to historical and contemporary customer/client criteria.

To enhance students' learning by strengthening existing components of their PDP as evidenced by their 'portfolio-to-go'.

Inherent in this module is the progression and observance of good workroom practice to be employed in the production of garment/s or fabric design/s.

Learning Outcomes

After completing the module the student should be able to:

- 1 employ good practice and Health & Safety requirements to studio/workshop environments;
- 2 demonstrate breadth of design awareness through visual reference files;
- 3 research a theme using a variety of sources;
- 4 translate an idea from sketch book/research into a variety of visualisations in a fashion or textiles context;
- 5 plan a strategy and employ the necessary techniques to produce specific conclusions to demonstrate a progression of learning on completion;
- 6 analyse and assess the strengths and weaknesses of final designs and present work in a professional manner.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PRESENTATION	1	2	3	4	5	6
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Outline Syllabus

Students will be taught via lectures, tutorials, seminars and workshop situations to deal with the disciplines aligned to fashion design, targeted to specific projects. This module will provide distinct project activity and focus that will form a progressive development of the design skills and production techniques associated with the practical development of each student's fashion or textile design pathway.

- 1. Research and document given themes and market/design areas.*
- 2. Translate found research by working into and around a theme experimenting with media, colour, texture, shape, silhouette, scale etc.*
- 3. Produce design ideas using appropriate formats.*
- 4. Produce a series of design solutions to a variety of set projects.*
- 5. Identify and utilise appropriate workshop techniques and methods.*
- 6. Develop design samples to an applicable standard.*

Learning Activities

The module focus is design and production aligned to specific fashion criteria as identified in a negotiated learning agreement. Students will translate their own design ideas from the page into completed design conclusions via appropriate skills and techniques applicable to their pathway focus. This module strengthens the existing components of the Personal Development Portfolio, which aims to place

their practice into context and aid professional promotional development.

References

Course Material	Book
Author	V & A Publications
Publishing Year	2003
Title	Radical Fashion
Subtitle	
Edition	
Publisher	V & A Publications
ISBN	1851773525

Course Material	Book
Author	Black, S
Publishing Year	2003
Title	New Knitting Fashion, Interiors, Accessories, Artwork
Subtitle	
Edition	
Publisher	Thames and Hudson
ISBN	1903455006

Course Material	Book
Author	Quinn, B
Publishing Year	2003
Title	Techno Textiles
Subtitle	
Edition	
Publisher	
ISBN	1859735991

Notes

The module focus is design and production in accord with individual student's pathway focus. Students will engage in a negotiated learning agreement to translate their own design ideas from the page into completed design conclusions via appropriate skills and techniques.