

Liverpool John Moores University

Title: ENGLISH THROUGH THE NEWS MEDIA
Status: Definitive
Code: **5000LASS** (108362)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Adrian McGrath	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	comparing two texts with reference to theory	40.0	
Essay	AS2	creating own piece for a media with rationale and grounded in theory	60.0	

Aims

To enhance students' abilities to respond perceptively to current news developments and events as manifest in contemporary (and often transient) reporting media. To develop in students a critical approach to differing styles of media coverage. To enhance students' abilities to vary style in output texts, whether spoken or written. To enable students to produce a piece of their own work in a current media style

Learning Outcomes

After completing the module the student should be able to:

- 1 demonstrate a critical ability to extract objective information from biased text;
- 2 gain topic-based information from differing media sources
- 3 present topic-based information in formats appropriate to different media types.
- 4 appreciate how the news is selected and presented

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

comparison	1	2
create text	3	4

Outline Syllabus

As they arise, news topics are examined through varying media (radio, newspapers, etc.). Input texts are examined both for informational content and to note differences in style of presentation and reasons for stylistic choice. Students produce output texts taking selected media styles as models.

Learning Activities

lectures, seminars, discussions, pair and group work

References

Course Material	Book
Author	Hartley, J
Publishing Year	1994
Title	Understanding News
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Grisell, A
Publishing Year	1995
Title	Understanding Radio
Subtitle	
Edition	

Publisher	Routledge
ISBN	

Course Material	Book
Author	Reah, D.
Publishing Year	2002
Title	The Language of Newspapers
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Hart, A.
Publishing Year	1997
Title	Understanding the Media
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Richardson, J.E.
Publishing Year	2007
Title	Analysing Newspapers
Subtitle	
Edition	
Publisher	Palgrave
ISBN	

Notes

A module which takes current events as covered in media and, through examining text types, encourages proficiency in reporting events in appropriate stylistic forms.