

Liverpool John Moores University

Title: COPING WITH CULTURE
Status: Definitive
Code: **5000LASSX** (109069)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

| Team | Leader |
|----------------|--------|
| Adrian McGrath | Y |

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 12.000 |
| Tutorial | 12.000 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|----------|-------------------|-------------|---------------|---------------|
| Essay | AS1 | coursework | 50.0 | |
| Report | AS2 | | 50.0 | |

Aims

To study the relationship between language and culture
To develop communicative skills across cultural and linguistic boundaries
To encourage an awareness of other cultures
To avoid a stereotypical approach to viewing cultures
To recognise the intercultural challenges involved in inter-cultural communication
To identify the different aspects of any communicative exchange

Learning Outcomes

After completing the module the student should be able to:

- 1 1. Demonstrate an awareness of other cultures and means of communication in a given situation.
- 2 2. Have the ability to appreciate ways of dealing with new social contexts.
- 3 3. Appreciate how stereotypes are formed and exploited.
- 4 4. Reflect on one's own culture and behavior.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | |
|----|---|---|
| CW | 1 | 4 |
| CW | 2 | 3 |

Outline Syllabus

- *Establish cultural norms.*
- *Identify elements of communicative competence.*
- *Recognize potential barriers to communication and create strategies for overcoming these problems.*
- *Discuss the issue of stereotypes.*
- *Reflect on different perspectives of cultural norms on an international basis.*

Learning Activities

- Interactive lectures
- Pyramid discussions
- Pair and small group work
- Video based discussions

References

| | |
|------------------------|---|
| Course Material | Book |
| Author | Storti, C. (2001) The Art of Crossing Cultures International Press Inc. |
| Publishing Year | 0 |
| Title | |
| Subtitle | |
| Edition | |
| Publisher | |
| ISBN | |

| | |
|------------------------|--|
| Course Material | Book |
| Author | Hofstede, G. & Pedersen, P. (2002) Exploring Culture, Intercultural Press Inc. |
| Publishing Year | 0 |
| Title | |
| Subtitle | |
| Edition | |
| Publisher | |
| ISBN | |

| | |
|------------------------|--|
| Course Material | Book |
| Author | Ward, C, Bochner, S. & Furnham, A. (2001) The Psychology of Culture Shock, Routledge |
| Publishing Year | 0 |
| Title | |
| Subtitle | |
| Edition | |
| Publisher | |
| ISBN | |

| | |
|------------------------|--|
| Course Material | Book |
| Author | Byram, M., Morgan, C. & colleagues Teaching and Learning Language and Culture. |
| Publishing Year | 0 |
| Title | Multilingula Matters, No. 100. |
| Subtitle | |
| Edition | |
| Publisher | |
| ISBN | |

Notes

THIS MODULE COULD BE SEEN AS A WAY OF PREPARING FOR THE RESIDENCE ABROAD AND AN INTRODUCTION FOR INCOMING EXCHANGE STUDENTS