

Liverpool John Moores University

Title: PRODUCER
Status: Definitive
Code: **5000TVPROD** (115425)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 40.00
Total Learning Hours: 120
Private Study: 80

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10.000
Practical	20.000
Seminar	5.000
Tutorial	5.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Written account of producer's role (800 words)	35.0	
Portfolio	AS2	Portfolio of pre-production planning, including written evaluation (300 words)	35.0	
Report	AS3	Practical project.	30.0	

Aims

Facilitates the student working in the role of Producer for a live studio-based programme.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an understanding of the role of the Producer.
- 2 Evidence their participation in ideas development.
- 3 Demonstrate their research and production management skills.
- 4 Evidence their pre-production & production skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Written account (800 words)	1			
Portfolio	2	3	4	
Practical project	3	4		

Outline Syllabus

The role of the producer, ideas generation, target audience, structures for live programming, menu iteration and re-iteration, formulation of a production budget from pre- through production and beyond post into secondary exploitation, regulation.

Production Practice: pre-production, pre-recording (where necessary), participant liaison and confirmation, running order, set design, scheduling, contingency plans.

Learning Activities

Formal lectures with subsequent seminars and tutorial sessions leading to practical application of production skills, programme design.

The programme design is negotiated with the students but aims to develop existing formats and encourage 'ownership' of both programme format and content.

References

Course Material	Book
Author	Kellison, C.
Publishing Year	2005
Title	Producing for TV and Video
Subtitle	
Edition	

Publisher	Focal Press
ISBN	

Course Material	Book
Author	Miller, P.
Publishing Year	2003
Title	Media Law for Producers
Subtitle	
Edition	
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Patz, D.
Publishing Year	2002
Title	Film Production Management and Coordination 101 - The Complete Guide to Production Management for Film and TV
Subtitle	
Edition	
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Millerson, G.
Publishing Year	1993
Title	Effective TV Production
Subtitle	
Edition	
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Gates, R.
Publishing Year	1992
Title	Production Management for Film and Video
Subtitle	
Edition	
Publisher	Focal Press
ISBN	

Course Material	Book
Author	Jarvis, P.
Publishing Year	1993
Title	A Production Handbook
Subtitle	
Edition	

Publisher	Focal Press
ISBN	

Course Material	Book
Author	Watts, Harris
Publishing Year	1997
Title	On Camera
Subtitle	Essential know-how for programme makers
Edition	2nd Revised Edition
Publisher	AAVO
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.pact.co.uk
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Broadcast
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.npa.org.uk
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.pasct.co.uk - Producers' Alliance for Cinema and Television site
Subtitle	
Edition	
Publisher	

ISBN	
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Course Material	Website
Author	
Publishing Year	
Title	www.bbc.co.uk
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.skillset.org
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.bectu.org.uk
Subtitle	
Edition	
Publisher	
ISBN	

Notes

The role of the producer is many-faceted - everything from logistics to format development; this module introduces the student to the wider issues associated with the role and provides an opportunity to put what they have learnt into practice. The co-ordination of a studio-based or location-based television production requires the overview of a Producer. This module allows each student to develop their skills in Production Management and gain an appreciation of the kinds of unseen organisational tasks that underlie a successful production.