

## Liverpool John Moores University

Title: RESEARCH METHODS FOR BUSINESS  
Status: Definitive  
Code: **5001BUSBM** (111259)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
John Reed	Y

**Academic Level:** FHEQ5  
**Credit Value:** 12.00  
**Total Delivered Hours:** 16.00  
**Total Learning Hours:** 120  
**Private Study:** 104

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11.000
Tutorial	5.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework	100.0	

### Aims

*To prepare students for the Level 3 Project. It aims to enable students to develop a research proposal and utilize quantitative and qualitative research tools.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify an appropriate research topic



<b>Subtitle</b>	
<b>Edition</b>	1st
<b>Publisher</b>	OUP
<b>ISBN</b>	019-925938-0

<b>Course Material</b>	Book
<b>Author</b>	Fisher, C
<b>Publishing Year</b>	2004
<b>Title</b>	Researching and Writing a Dissertation
<b>Subtitle</b>	For Business Students
<b>Edition</b>	1st
<b>Publisher</b>	Pearson Education
<b>ISBN</b>	0-273-68334-9

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### Notes

This module aims to prepare students for the Level 3 Project. It enables students to develop a research proposal and utilize quantitative and qualitative research tools.