

Liverpool John Moores University

Title: Strategy and Leadership
Status: Definitive
Code: **5001LBCDA** (125332)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
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Academic Level: FHEQ5
Credit Value: 30
Total Delivered Hours: 60
Total Learning Hours: 300
Private Study: 240

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Online	30
Placement	10
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	2000 word portfolio: Assessment organisational strategy, development and sustained competitive advantage	50	
Report	Report	2000 word report on effective leadership and development of leadership skills.	50	

Aims

This module aims for students to understand how strategy is shaped and leaders then create the conditions for performance

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse and evaluate theories of organisational strategy in a work context
- 2 Analyse the external environment and internal capabilities of an organisation and identify strategic advantage
- 3 Assess different leadership theories and approaches, in the context of leading strategy
- 4 Evaluate the role of leaders to successfully develop and communicate strategy, establish purpose and values, create conditions for high performance cultures, value diversity, and develop others

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2000 word portfolio: Assessmen	1	2
2000 word report on effective	3	4

Outline Syllabus

Understanding Strategy

Strategic analysis

Strategic planning

Supply chain

Role of Leader in strategy

Leadership theories and styles

Leadership skills

Authentic and ethical leadership

Values, Vision & Ethics

Communicating vision, purpose, values and strategy

Aligning vision, values and strategy to targets, goals and key performance indicators

High performing cultures

Organisational Cultures

Diversity

Development of others, e.g. coaching and action learning

Learning Activities

Participative workshops integrating theory, idea, skills development and reflection on practice. Action learning groups and modelling of coaching processes develop practice and reflection. Workplace learning activities between workshops enable skills to be applied, and experience to be gained. Skills support and assessment tools on-line, with guided learning activities to apply learning in the workplace.

Notes

Formative assessment will take place at stages during the preparation of the portfolio.