

Summary Information

Module Code	5001LBCDA
Formal Module Title	Strategy and Leadership
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 5
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jyotsna Jariwala	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
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Online	30
Placement	10
Workshop	20

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module aims for students to understand how strategy is shaped and leaders then create the conditions for performance
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse and evaluate theories of organisational strategy in a work context
MLO2	Analyse the external environment and internal capabilities of an organisation and identify strategic advantage
MLO3	Assess different leadership theories and approaches, in the context of leading strategy
MLO4	Evaluate the role of leaders to successfully develop and communicate strategy, establish purpose and values, create conditions for high performance cultures, value diversity, and develop others

Module Content

Outline Syllabus
Understanding Strategy Strategic analysis Strategic planning Supply chain Role of Leader in strategy Leadership theories and styles Leadership skills Authentic and ethical leadership Values, Vision & Ethics Communicating vision, purpose, values and strategy Aligning vision, values and strategy to targets, goals and key performance indicators High performing cultures Organisational Cultures Diversity Development of others, e.g. coaching and action learning

Module Overview
This module enables you to understand how strategy is shaped and leaders then create the conditions for performance.

Additional Information

Formative assessment will take place at stages during the preparation of the portfolio.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Portfolio	50	0	MLO2, MLO1
Report	Report	50	0	MLO3, MLO4