

## Liverpool John Moores University

Title: SOCIAL RESEARCH METHODS  
Status: Definitive  
Code: **5001SOCIO** (114747)  
Version Start Date: 01-08-2019

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
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**Academic Level:** FHEQ5      **Credit Value:** 24      **Total Delivered Hours:** 77  
**Total Learning Hours:** 240      **Private Study:** 163

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	33
Off Site	25
Workshop	19

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Methods Workbook	60	
Report	AS2	Research Methods Report and Reflection	40	

### Aims

1. To acquaint students with a range of research tools, both quantitative and qualitative in order to understand and evaluate the research of other social scientists.
2. To provide students with an understanding of the research process.

3. *To provide students with an opportunity to develop their organizational awareness and reflect upon why it is important to career development.*
4. *To provide students with the opportunity to undertake research as part of a field trip.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Evaluate the ways in which a variety of research tools (both quantitative and qualitative) can be used to investigate research questions and understand epistemological issues in the data collection process, in particular issues of power, ethics and representation
- 2 Design and undertake a research project.
- 3 Identify and reflect upon their knowledge of the organisation and sector being considered as an employment option and why this is important to their career development

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Workbook	1	
Report and Reflection	2	3

## **Outline Syllabus**

1. *Overview of the research process.*
2. *Epistemology, ontology and the research process.*
3. *Evaluating the research of others.*
4. *Qualitative and quantitative research methods and data collection*
5. *Secondary data analysis.*
6. *Presenting empirical information clearly*
7. *Preparing for research*
8. *Research in the 'real world' – practical application of research methods on a field trip*
9. *Power, ethics and representation in the research process*
10. *Organisational awareness and career planning*

## **Learning Activities**

A variety of methods will be utilised including lectures, tutorial support, workshops, ICT and practical sessions, SPSS, online activities, guest speakers, careers events, problem solving within a workshop setting, field trip activities.

## **Notes**

Students will develop a range of essential research skills to undertake and reflect upon problem solving research within a supportive environment. The module builds on prior modules at level 4 and enhances students' abilities to engage in research activities. The module includes a short field to apply methods in 'the field'. For students who are intending to write a dissertation at Level 6, this module provides an essential grounding. Students will develop an understanding of a range of work related and career planning skills and the module provides students with the opportunity to develop their organisational awareness and, for those who have previously completed the World of Work Bronze, to complete the World of Work Silver.