Staging Events 2

Module Information

2022.01, Approved

Summary Information

Module Code	5001SSLN
Formal Module Title	Staging Events 2
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	20
Placement	70
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-CTY	CTY	January	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to equip students with knowledge, understanding and practical skills needed to stage and evaluate a live event.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate knowledge and understanding of concepts and approaches related to event staging and event evaluation
MLO2	2	Apply concepts and approaches related to event staging and event evaluation to the context of a live event

Module Content

Outline Syllabus	Event experience design, eventscape, event staging and logistics, event quality, event closure, event monitoring, event evaluation.
Module Overview	This module equips you with the theoretical knowledge, understanding, and practical skills needed to plan a live event. The module covers event experience design, eventscape, event staging and logistics, event quality, event closure, event monitoring, and event evaluation.
Additional Information	-AS1 (Group Live Event) is a group assessment therefore a group mark will be awarded.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group Live Event	70	0	MLO1, MLO2
Reflection	Report	30	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings