

Liverpool John Moores University

Title: PERSONAL WORK BASED PROJECT
Status: Definitive
Code: **5002BUSLM** (116126)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Joseph McGrath	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 9.00
Total Learning Hours: 240
Private Study: 231

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Online	6.000
Workshop	3.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Written Report 4,000 words plus 500 words on Reflection and Learning.	50.0	
Report	AS2	20 minute Presentation to Management & Assessors of the Business Project.	50.0	

Aims

To enable students to research a business problem and identify solutions to it within an academic and pragmatic context.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research and analyse a business problem or issue.
- 2 Collect, collate and analyse appropriate research data
- 3 Reach conclusions and produce a report in accordance with module specifications

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

20 minute presentation on proj	1	2	3
4500 word report	3		

Outline Syllabus

Workshop One

*Project Introduction
Problem analysis and Data gathering*

*Group Meeting 1
Analysis of the business problem*

*Group Meeting 2
Looking for solutions and options, consideration of change and impact on teams.*

Individual Report development throughout the process.

Presentation of Project

Learning Activities

One initial workshop and two group meetings with module tutor. These meetings will help providing guidance on the management of the research and production of the project

References

Course Material	Journal / Article
Author	
Publishing Year	
Title	

Subtitle	
Edition	
Publisher	
ISBN	

Notes

The final piece of activity within the CPD. This module is based around developing and presenting a solution to a business issue within the Liverpool One district.