

Liverpool John Moores University

Title: CORPORATE FINANCE AND FINANCIAL MARKETS
Status: Definitive
Code: **5002KFLAF** (118008)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Karl Roberts	

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 55.00
Total Learning Hours: 240
Private Study: 185

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	52.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam.		67.0	3.00
Essay	Essay		33.0	

Aims

To provide students with:

- 1. A clear grounding in finance and to elucidate the environment in which the firm operates.*
- 2. Knowledge and skills to underpin final year finance modules.*

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Contrast between the various corporate sources of finance
- LO 2 Evaluate corporate cost of capital and capital structure
- LO 3 Examine the differentiating corporate investment appraisal methods
- LO 4 Comprehend investment finance corporate evaluation techniques
- LO 5 Appreciate the drivers of foreign exchange rates
- LO 6 Evaluate corporate finance in an international context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	LO 1	LO 2	LO 3	LO 4	LO 5	LO 6
Essay	LO 1	LO 2	LO 3			

Outline Syllabus

Corporate Finance:

Short and Medium-term Sources of Finance.

Long-term Sources of Finance.

Cost of Capital.

Present Value Calculations.

Traditional Investment Appraisal.

Advanced Investment Appraisal (Inflation & Tax).

Advanced Investment Appraisal (Capital Rationing & Sensitivity Analysis)

Investment Finance:

Valuation of Assets, Shares and Companies.

Stock Market Efficiency.

Capital Asset Pricing Model (CAPM).

Portfolio Analysis.

Foreign Exchange Rate Fundamentals.

Multinational Intra-Company Flows.

Multinational Investment Appraisal.

Foreign Exchange Spot and Forward Rates

Learning Activities

Workshops involving a lecture and tutorial component.

References

Course Material	Book
Author	Pike, R. & Neale, B.

Publishing Year	2012
Title	Corporate Finance and Investment
Subtitle	
Edition	7th edition
Publisher	Prentice Hall
ISBN	0273763466

Course Material	Book
Author	Brealey, R.A., Myers, S.C. & Allen, F.
Publishing Year	2011
Title	Principles of Corporate Finance
Subtitle	
Edition	10th edition
Publisher	Thompson Business Press
ISBN	0071314172

Notes

The aim of this module is to provide an introduction to corporate finance and the world's financial markets. The module will outline each of key the financial objectives of the firm and contextualise key decisions within the world's financial markets. The approach will be "real world" and will make extensive use of the contemporary topics and issues. The approach will be real world and applied utilizing Excel where appropriate.