

## Creating Advantage Project

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5002LBCDA
Formal Module Title	Creating Advantage Project
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

#### Learning Methods

Learning Method Type	Hours
Online	20
Placement	20
Workshop	20

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	28 Weeks

#### Aims and Outcomes

Aims	This module aims for students to apply knowledge skills and behaviours to practice in a work based project which broadens their perspective on the organisation, investigating the way the organisation creates value and delivers advantage using the learning from the modules during the year.
------	---

**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Negotiate objectives with employer for a project
MLO2	2	Analyse, using relevant concepts, an aspect of business in relation to customers, strategy and leadership
MLO3	3	Propose approaches to contribute to the value created by the organisation that inform how it creates advantage.
MLO4	4	Report and present findings with reflection on their effectiveness as practitioner and own leadership approaches

### Module Content

Outline Syllabus	Presentation skills Report writing Assessing personal leadership style Leadership development plan Personal presence and leadership approach Network and rapport building Communication – assessing effectiveness of types of communication
Module Overview	This module enables you to apply knowledge skills and behaviours to practice in a work-based project which broadens your perspective on the organisation, investigating the way the organisation creates value and delivers advantage using the learning from the modules during the year.
Additional Information	Formative assessment will take place at stages during the preparation of the portfolio. Action learning groups set up at the beginning of the programme provide a learning strategy for learners to explore their project issues and opportunities within a group setting, receiving feedback and support in developing their approach and ideas.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	A 3000 word portfolio.	70	0	MLO1, MLO2, MLO3, MLO4
Presentation	Present the project and learni	30	0	MLO2, MLO3, MLO4

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------