

Liverpool John Moores University

Title: Creating Advantage Project
Status: Definitive
Code: **5002LBCDA** (125334)
Version Start Date: 01-08-2021

Owning School/Faculty: Leadership and Organisational Development
Teaching School/Faculty: Leadership and Organisational Development

Team	Leader
Chris Taylor	Y

Academic Level: FHEQ5
Credit Value: 30
Total Delivered Hours: 60
Total Learning Hours: 300
Private Study: 240

Delivery Options

Course typically offered: Year Long & NS Year Long

Component	Contact Hours
Online	20
Placement	20
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	A 3000 word portfolio. The portfolio will comprise evidence to support the agreed work-based project, on the aims of the module.	70	
Presentation	Present	Present the project and learning verbally	30	

Aims

This module aims for students to apply knowledge skills and behaviours to practice in a work based project which broadens their perspective on the organisation,

investigating the way the organisation creates value and delivers advantage using the learning from the modules during the year.

Learning Outcomes

After completing the module the student should be able to:

- 1 Negotiate objectives with employer for a project
- 2 Analyse, using relevant concepts, an aspect of business in relation to customers, strategy and leadership
- 3 Propose approaches to contribute to the value created by the organisation that inform how it creates advantage.
- 4 Report and present findings with reflection on their effectiveness as practitioner and own leadership approaches

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

A 3000 word portfolio.	1	2	3	4
Present the project and learni	2	3	4	

Outline Syllabus

Presentation skills

Report writing

Assessing personal leadership style

Leadership development plan

Personal presence and leadership approach

Network and rapport building

Communication – assessing effectiveness of types of communication

Learning Activities

Facilitated workshops to support the development of the project. Action learning groups providing reflection, questioning and action planning for the project.

Notes

Formative assessment will take place at stages during the preparation of the portfolio. Action learning groups set up at the beginning of the programme provide a learning strategy for learners to explore their project issues and opportunities within a group setting, receiving feedback and support in developing their approach and ideas.