

Module Information

2022.01, Approved

Summary Information

Module Code	5002LBCENT
Formal Module Title	Funding, finance and business development
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Seminar	36

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module aims to enable students to use a range of financial management tools and methods to effectively manage business finances and develop strategies for growth
------	--

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Effectively manage business finances using budgeting and forecasting techniques to sustain a viable business venture
MLO2	2	Based on an awareness of funding options, develop and apply financial strategies to sustain and grow team ventures
MLO3	3	Evaluate and report on the financial position of a venture to support the decision-making process of the team
MLO4	4	Make business decisions informed by financial analysis and understanding

Module Content

Outline Syllabus	Financial analysis Budgeting and forecasting Accounting principles Financial reporting Small business financing / funding Financial governance
Module Overview	
Additional Information	A range of skills and knowledge will be developed in this module to support the financial management of the team company and the development of strategic plans

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------