

Summary Information

Module Code	5002LBSAF
Formal Module Title	Financial Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Online	11
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To provide an introduction to corporate, investment and international finance decision making.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Contrast between the various corporate sources of finance, their cost and the related capital structure.
MLO2	2	Examine the differentiating corporate investment appraisal methods.
MLO3	3	Demonstrate investment finance corporate evaluation techniques.
MLO4	4	Use foreign exchange rates and corporate finance in an international context.

Module Content

Outline Syllabus	Corporate Finance: Short- and Medium-term Sources of Finance. Long-term Sources of Finance. Cost of Capital. Present Value Calculations. Traditional Investment Appraisal. Advanced Investment Appraisal (Inflation and Tax). Advanced Investment Appraisal (Capital Rationing and Sensitivity Analysis). Investment Finance: Valuation of Assets, Shares and Companies. Stock Market Efficiency. Capital Asset Pricing Model (CAPM). Portfolio Analysis. Investment Finance: Foreign Exchange Rate Fundamentals. Foreign Exchange Spot and Forward Rates. Multinational Intra-Company Flows. Multinational Investment Appraisal. International Portfolio Analysis.
Module Overview	This module will provide an introduction to corporate, investment and international finance decision making.
Additional Information	The aim of this module is to provide an introduction to finance. The module will outline each of key the financial objectives of the firm and contextualise key decisions within the world's financial markets. The approach will be "real world" and will make extensive use of the contemporary topics and issues.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Centralised Exam	Closed Book Examination	100	3	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Fan Zhang	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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