

## Liverpool John Moores University

Title: Financial Management  
Status: Definitive  
Code: **5002LBSAF** (121742)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

| Team      | Leader |
|-----------|--------|
| Fan Zhang | Y      |

**Academic Level:** FHEQ5  
**Credit Value:** 20  
**Total Delivered Hours:** 58  
**Total Learning Hours:** 200  
**Private Study:** 142

### Delivery Options

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Online    | 11            |
| Workshop  | 44            |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description             | Weighting (%) | Exam Duration |
|----------|-------------------|-------------------------|---------------|---------------|
| Exam     | AS1               | Closed Book Examination | 100           | 3             |

### Aims

*To provide an introduction to corporate, investment and international finance decision making.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Contrast between the various corporate sources of finance, their cost and the related capital structure.
- 2 Examine the differentiating corporate investment appraisal methods.
- 3 Demonstrate investment finance corporate evaluation techniques.
- 4 Use foreign exchange rates and corporate finance in an international context.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Closed Book Examination    1       2       3       4

## **Outline Syllabus**

*Corporate Finance:*

*Short- and Medium-term Sources of Finance.*

*Long-term Sources of Finance.*

*Cost of Capital.*

*Present Value Calculations.*

*Traditional Investment Appraisal.*

*Advanced Investment Appraisal (Inflation and Tax).*

*Advanced Investment Appraisal (Capital Rationing and Sensitivity Analysis).*

*Investment Finance:*

*Valuation of Assets, Shares and Companies.*

*Stock Market Efficiency.*

*Capital Asset Pricing Model (CAPM).*

*Portfolio Analysis.*

*Investment Finance:*

*Foreign Exchange Rate Fundamentals.*

*Foreign Exchange Spot and Forward Rates.*

*Multinational Intra-Company Flows.*

*Multinational Investment Appraisal.*

*International Portfolio Analysis.*

## **Learning Activities**

Weekly workshops with individual student activities.

## **Notes**

The aim of this module is to provide an introduction to finance. The module will outline each of key the financial objectives

of the firm and contextualise key decisions within the world's financial markets. The approach will be "real world" and will make extensive use of the contemporary topics and issues.