LIVERPOOL JOHN MOORES UNIVERSITY

Tourism, Culture and Society

Module Information

2022.01, Approved

Summary Information

Module Code	5002LBSITM
Formal Module Title	Tourism, Culture and Society
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To provide social and cultural contexts within which tourism takes place, and for students to develop the appropriate theoretical basis and practical skills to critically assess the socio-cultural environment of tourism and tourist practices.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse social and cultural influences on tourism consumption patterns and activities.
MLO2	2	Apply key social science theories to the study of tourism.
MLO3	3	Assess theoretical issues through an understanding of the collection and interpretation of material and/or non-material culture.

Module Content

Outline Syllabus	This module examines key theories derived from the social science study of tourism. These theories have informed much of the debate about tourism in the tourism studies literature. Their study is an essential part of any understanding of tourism as they discuss the social and cultural contexts that give rise to tourism and tourist practice. In so doing, students will be able to understand how tourists relate to their chosen destination and the local people within these locations. Topics include imagery, material culture, multisensory experiences, movie tourism, legacy, museum and ethnography.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	40	0	MLO1, MLO2, MLO3
Essay	AS2	60	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings