Liverpool John Moores University

Title: Media and Communication Technology
Status: Definitive
Code: **5002MASSCO** (119059)
Version Start Date: 01-08-2012

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Arts, Professional and Social Studies

Team	emplid	Leader
Iqbal Akthar		Y

Academic Level:	FHEQ5	**Credit Value:**	24.00	**Total Delivered Hours:**	72.00
Total Learning Hours:	240	**Private Study:**	168		

Delivery Options
Course typically offered: Summer

Component	Contact Hours
Lecture	24.000
Seminar	24.000
Workshop	24.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ESSAY		50.0	
Report	REPORT		50.0	

Aims

To provide students the historical development of media technologies and how they have changed the society. To allow students to evaluate and be critical of some of the debates.

Learning Outcomes

After completing the module the student should be able to:

1   Explain major theoretical approaches to the study of media technologies.
2   Account for the development of information and communication technologies.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY   1

REPORT   2

Outline Syllabus

Media technologies, mobile communications, digital media, technological determinism, public and private space

Learning Activities

Lectures, tutorials and workshop exercises.

References

Course Material	Book
Author	Stephen Lax
Publishing Year	2008
Title	Media and Communication Technologies
Subtitle	A Critical Introduction
Edition	
Publisher	Palgrave
ISBN	1403998906

Course Material	Book
Author	Larissa Hjorth, Jean Burgess , Ingrid Richardson
Publishing Year	2012
Title	Studying Mobile Media
Subtitle	Cultural Technologies, Mobile Communication, and the IPhone
Edition	
Publisher	Routledge
ISBN	0415895340

Course Material	Book
Author	David Holmes

Publishing Year	2005
Title	Communication Theory
Subtitle	Media, Technology and Society
Edition	
Publisher	Sage
ISBN	0761970703

Notes

This module offers students the understanding of social, cultural and impact of media and communication technologies