

## Liverpool John Moores University

Title: MANAGING SPORT  
Status: Definitive  
Code: **5003FDSDEV** (106564)  
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition  
Teaching School/Faculty: Greenbank College

| Team        | Leader |
|-------------|--------|
| Cath Walker | Y      |

**Academic Level:** FHEQ5  
**Credit Value:** 12  
**Total Delivered Hours:** 66  
**Total Learning Hours:** 120  
**Private Study:** 54

### Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Online    | 50            |
| Seminar   | 12            |
| Tutorial  | 4             |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description                               | Weighting (%) | Exam Duration |
|----------|-------------------|---|---------------|---------------|
| Report   | AS1               | Practical Design Session                  | 50            |               |
| Report   | AS2               | Individual reflective report (1500 words) | 50            |               |

### Aims

*The module examines contemporary management issues within the specific contexts of sports organisations and begins to apply theory to practice. It encourages students to understand how key management skills such as decision-making, planning, budgeting and data analysis and processing influence the nature of the products and services offered, or influence problem solving and planning.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate and analyse the implications that management decisions have for the provision of sports and leisure services.
- 2 Evaluate the significance of resource-based issues and social concerns in the decision making process.
- 3 Evaluate the impact that project management decisions have for the experience of identified user groups.
- 4 Evaluate and analyse the development of personal and interpersonal skills within the context of relevant behavioral theory.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

|           |   |   |   |   |
|-----------|---|---|---|---|
| Practical | 1 | 2 |   |   |
| Report    | 1 | 2 | 3 | 4 |

## Outline Syllabus

*The range of issues covered in this module may vary each year as it is envisaged that local sports providers will suggest problems or themes that students could investigate. However, the areas of planning and resource allocation, decision-making, problem-solving and group dynamics will underpin the module.*

## Learning Activities

Lectures, personal tutorials, seminars and independent learning tasks.

## Notes

The module will provide students with the opportunity to consider how managerial decisions within sport are a balance of meeting organisational objectives and the needs and interests of participant groups. Whilst a degree of primary research will be required in completing the associated project work, emphasis will be placed on secondary research.