

Liverpool John Moores University

Title: CONTEMPORARY ART & CONSUMER SOCIETY
Status: Definitive
Code: **5003HA** (109920)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Emma Roberts	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Seminar	6.000
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	coursework by written assignment of 2,000 words.	100.0	

Aims

This module is designed to consider the relationship between contemporary art theory and practice in the production of modern art and, more specifically, their relationship to industrialised consumer culture. Using local national and international examples it aims to:

- . outline key concepts of consumer culture and contemporary art production.*
- . examine them in the context of socio-political histories of contemporary art and consumer culture.*

. compare theoretical and practical models

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand a range of theoretical perspectives, concepts and issues concerning the construction and appropriation of a complex post-industrial, commodity culture and its relation to contemporary art production.
- 2 Evaluate the role of individuals and institutions within a shifting post-industrial culture and their relationship to the production of contemporary art practice.
- 3 Apply issues to practical models using local, national and international examples.
- 4 Extend research and study skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	2	3	4
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Outline Syllabus

The module brings together images and texts from the period 1950 to the present day, including multimedia etc. The typical lecture and seminar programme covers:

1. *The Legacy of the Readymade.*
2. *Pop Art and community Culture in Britain.*
3. *Pop Art and Commodity Culture in the USA.*
4. *Minimalism and Conceptual art: Inside and Outside Gallery Space.*
5. *Death of the Author: Birth of the Reader.*
6. *The Return of Painting as Commodity.*
7. *From Frieze and sensation to White Cube and Saatchi.*
8. *Contemporary Art as Lifestyle.*
9. *High Art Lite.*
10. *Contemporary art and the Capital of Culture.*

Learning Activities

Lectures and Seminars.

On-going informal feedback will be available in the weekly seminar sessions.

References

Course Material	Book
Author	BURGER, P

Publishing Year	1984
Title	Theory of the Avant-Garde
Subtitle	
Edition	
Publisher	University of Minnesota Press, Minneapolis
ISBN	

Course Material	Book
Author	CRARY, J
Publishing Year	2004
Title	Installation Art in the New Millenium: The Empire of Senses.
Subtitle	
Edition	
Publisher	Thames and Hudson Ltd London
ISBN	

Course Material	Book
Author	FRASCINA, F & HARRIS, J
Publishing Year	1992
Title	Art in Modern Culture: An Anthology of Critical Texts
Subtitle	
Edition	
Publisher	Phaidon, Oxford
ISBN	

Course Material	Book
Author	HARRIS, C & WOOD, P
Publishing Year	1992
Title	Art in Theory
Subtitle	
Edition	
Publisher	Blackwell, Oxford
ISBN	

Course Material	Book
Author	MEECHAM, P & SHELDON, J.
Publishing Year	2004
Title	Modern Art: A Critical Introduction
Subtitle	
Edition	Second
Publisher	Routledge
ISBN	

Course Material	Book
Author	MORLEY, S
Publishing Year	2003

Title	Writing on the Wall: Word and Image in Modern Art
Subtitle	
Edition	
Publisher	Thames and Hudson Ltd, London
ISBN	

Course Material	Book
Author	PERRY, G
Publishing Year	2004
Title	Difference and Excess in Contemporary Art:: The Visibility of Women's Practice
Subtitle	
Edition	
Publisher	Blackwell Publishing, London
ISBN	

Course Material	Book
Author	STALLABRASS, J
Publishing Year	2004
Title	Art, Incorporated: the Story of Contemporary Art
Subtitle	
Edition	
Publisher	Oxford University Press, Oxford
ISBN	

Course Material	Book
Author	WEINTRAUB, L
Publishing Year	2003
Title	Making Contemporary Art: How Today's Artists Think and Work
Subtitle	
Edition	
Publisher	Thames and Hudson Ltd, London
ISBN	

Notes

This module will explore themes and issues surrounding the relationship between contemporary art practice and commodity culture in the twentieth/twenty first centuries.