

# The Digital Economy

## Module Information

2022.02, Approved

### Summary Information

Module Code	5003LBSBSC
Formal Module Title	Sustainability and the Circular Economy
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Workshop	44

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment and to appreciate the impact of global business on host nations. It aims to introduce contemporary issues facing business in order that students may incorporate ethical, environmental and socially responsible dimensions into management thinking - particularly strategic decision making.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Prepare the responsibility profile of a specific corporation.
MLO2	2	Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.
MLO3	3	Outline a strategy for organisational change towards a CSR approach.

**Module Content**

Outline Syllabus	Altruism; Philanthropy Moral and Cultural Relativism Ethical theory Ethical Decision Making Role Conflict within personal and professional ethics Definition of Environmental and Social Responsibility Models of Environmental and Social Responsibility Stakeholder Management Enlightened Self Interest Sustainability Strategic Issues in Social Responsibility – Workplace, Community, Marketplace, Environment Role of Multinational Corporation - Home/Host; Fair Trade. Notion of the Social Contract
Module Overview	This module enables you to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment and to appreciate the impact of global business on host nations. It aims to introduce you to contemporary issues facing business in order that you may incorporate ethical, environmental and socially responsible dimensions into management thinking - particularly strategic decision making.
Additional Information	No Course Notes Were Provided.

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Individual Video Diary	100	0	MLO1, MLO2, MLO3

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Hilary Bishop	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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