LIVERPOOL JOHN MOORES UNIVERSITY

Business Ethics

Module Information

2022.01, Approved

Summary Information

Module Code	5003LBSEVM
Formal Module Title	Business Ethics
Owning School	Business and Management
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To examine the theories and practices of business ethics in national and global contexts and provide an awareness of the relevance and importance of business ethics in a global economy.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the nature and scope of business ethics as it relates to industry.
MLO2	2	Apply theories relating to business ethics in an events context.

Module Content

Outline Syllabus	The module will provide overview of business ethics and the ethical issues that face business in the ever more complex and global world of business and events management. The module will cover law and ethics in business; Corporate social responsibility; corporate accountability; corporate citizenship; consumers and the environment, internal constituencies, sustainability; employees and business ethics; fair trade and ethical sourcing.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	AS1	100	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lindsey Gaston	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings