Liverpool John Moores University

Title: Compositing and Post Production

Status: Definitive

Code: **5003MEDIA** (119828)

Version Start Date: 01-08-2016

Owning School/Faculty: Liverpool Screen School Teaching School/Faculty: Liverpool Screen School

Team	Leader
lan Bradley	Υ
Mark Smith	
Sarah Haynes	

Academic Credit Total

Level: FHEQ5 Value: 24 Delivered 72

Hours:

Total Private

Learning 240 Study: 168

Hours:

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Practical	40
Tutorial	2
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Artefacts	AS1	Practical - production of a media artefact	75	
Reflection	AS2	Reflection - individual evaluative report	25	

Aims

- 1. To introduce a variety of digial manipulation tools and techniques.
- 2. To explore appropriate techniques to enhance the 'story'

3. To provide an opportunity to devise and develop a short motion sequence

Learning Outcomes

After completing the module the student should be able to:

- 1 Explore production and post-production techniques to enhance a story
- 2 Demonstrate competent use of motion typogrpahy, audio and graphic title sequences.
- 3 Analyse the impact of post-production on storytelling

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Practical Artefact 1 2

Reflection 3

Outline Syllabus

Explore the ubiquity of compositing in digital moving image creation Investigate the creative and narrative extent of post-production tools including audio and green screen techniques

Overview of the technical and creative requirements for different distribution platforms and interactive media.

Learning Activities

Through lectures, workshop and short practical sessions students will gain an understanding of the narrative and creative extent provided by post-production techniques. Regular group critiques and peer review sessions will share good practice.

Notes

This module serves as both a general introduction to the technical and creative solutions currently employed in compositing and as a more specific introduction to the use of Adobe After Effects as the ubiquitous and industry standard software package. It also helps to contextualise the creation of audio and provides students with and understanding of sound production.

Compositing is the combining of multiple visual elements into a single image and is applied to the moving image. It is the moving image equivalent of photomontage. This can be more often employed to give the illusion that all elements do belong together in the same scene but sometimes the artifice is obvious and a more

abstract moving image photomontage is created.

Live action footage is often shot 'green screen'; this allows chromakeying or a matte to be pulled. This is an important aspect of craft and will therefore be taught within this module.

Students will also explore the dynamics of title captioning and the creative exposition of motion typography.