

## Liverpool John Moores University

Title: CONSUMPTION IN GLOBAL SOCIETIES  
Status: Definitive  
Code: **5003SOCIO** (114753)  
Version Start Date: 01-08-2014

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Sara Parker	Y
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**Academic Level:** FHEQ5      **Credit Value:** 24      **Total Delivered Hours:** 62  
**Total Learning Hours:** 240      **Private Study:** 178

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	48
Seminar	14

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	2,500 word essay	50	
Essay	AS2	2,500 word essay.	50	

### Aims

1. Evaluate the influence of cultural studies approaches on sociology.
2. Assess the usefulness of key approaches to the production and consumption of symbols in global societies and sociological analysis.
3. Analyse the significance of consumption in the construction of identities and global

*consumerism.*

*4. Explore a range of key issues and debates including alternative forms of production and consumption, resistance and agency.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Evaluate the contribution made by cultural studies to sociological analysis of global cultures and consumption, and consumerism.
- 2 Assess the usefulness of key perspectives on changing cultures of consumption.
- 3 Analyse case studies of consumption in the light of theoretical perspectives covered in the module.
- 4 Critically review a key reading on culture and consumption

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay 1	1	4
Essay 2	2	3

## **Outline Syllabus**

*Emergence of cultural studies & its influence on sociology.*

*Introduction to the sociology of consumption.*

*Material consumption, symbolic consumption.*

*Material cultures and symbolic practices.*

*Meanings of consumption.*

*Culture industries and consumption.*

*Consumption, resistance and agency.*

*Politics of consumption and the ethical consumer.*

*Consuming global identities and cultures*

## **Learning Activities**

Integrated sessions comprising short lectures, discussions and problem-solving activities via group work.

## **Notes**

This module aims to introduce students to key debates about the analysis of culture and consumption and will provide an introduction to the influences of cultural studies traditions and the 'cultural turn' upon the discipline of sociology. Students will have the opportunity to engage with a range of contemporary issues through the use of

carefully selected case studies to illustrate particular debates in the literature.