

## Liverpool John Moores University

Title: Human Resource Management for Events  
Status: Definitive  
Code: **5003SSLN** (122416)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Thomas Fletcher	Y

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	30
Seminar	10

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Individual Presentation (10 minutes)	40	
Essay	AS2	Essay (2500 words)	60	

### Aims

*To enable students to understand the principles and practices of human resource management in events organisations.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and analyse processes and practice of human resource planning, management and operations in general and within the context of events management in particular.
- 2 Apply human resource planning, management and operations to a specific event context.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Essay	1	2

### **Outline Syllabus**

*Including job design and description, recruitment, selection, induction, training, retention, performance review, contracts, pulsating organisations, organisational structure and organisational culture, volunteering, motivation and reward, management styles, leadership, communication, decision making styles, working in teams, and principles and policies of HRM in Events.*

### **Learning Activities**

The module will be delivered by means of lectures followed by seminars. Here students will participate in small group work based around material presented in the lectures.

### **Notes**

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