

Elite Sport

Module Information

2022.01, Approved

Summary Information

Module Code	5004LBSSB
Formal Module Title	Elite Sport
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Tutorial	1

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	The aim of the module is for students to gain an in-depth understanding of the delivery and development of non-commercial sport at elite level.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Contextualise non-commercial elite level sport
MLO2	2	Identify key issues in relation to the operations of elite-level non-commercial sport.
MLO3	3	Assess key issues of elite non-commercial sport with particular reference to financial diversification and income generation.

Module Content

Outline Syllabus	Government bodies and federations that support elite sport. Different sectors of elite sport. Funding streams for the different sectors at elite level. Organising and running elite sport. Player pathways in elite sport. Financial diversification for NGBs and athletes Income-generating opportunities
Module Overview	
Additional Information	It will provide students with further understanding of the elite sports industry.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	AS1	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Christopher Faulkner	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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