Exploring the global context

Module Information

2022.01, Approved

Summary Information

Module Code	5004LODDA
Formal Module Title	Exploring the global context
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Online	4
Workshop	16

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	This module allows apprentices to explore the impact of the external environment on organisations. Apprentices will apply theories., concepts and frameworks to assess how the eco-system their organisation operates in creates opportunities and threats.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Explore and review the global context impacting organisations
MLO2	2	Apply theories and models to review the external environment affecting an organisation.
MLO3	3	Source and evaluate information to assess an organisation's opportunities and threats

Module Content

Outline Syllabus	Commercial contextThe macro environmentRegional/national/global issues and trends,GlobalisationEnvironmental analysis (tools and techniques)
Module Overview	
Additional Information	DA standards (knowledge)A1 Understands how to develop and implement organisational strategy and plans, including approaches to resource and supply chain management, workforce development, sustainability, taking and managing risk, monitoring and evaluation, and quality assuranceC3 Understands commercial context in an organisational setting and how this changes over timeDA standards (skills)A5 Produces reports that clearly present information and data, using a range of interpretation and analytical processesDA Behaviours

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	10 minute presentation	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Fiona Armstrong-Gibbs	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings