

Summary Information

Module Code	5004LSSCPD
Formal Module Title	Creative Project Management
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Online	60
Tutorial	15
Workshop	30

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	1. To provide an opportunity for students to manage a substantial multi-platform team project. 2. To apply a range of relevant interpersonal, team, networking, and project management skills. 3. To contribute to the enhancement of team performance in contexts of varying complexity.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Recognise different perspectives and appraise outcomes.
MLO2	2	Apply relevant ethical and professional values and codes of conduct to personal and/or group decisions and manage actions in contexts of varying complexity.
MLO3	3	Demonstrate responsibility for the evaluation of own and/or others' capabilities and development using wide-ranging approaches and criteria in contexts of varying complexity.
MLO4	4	Apply industry standard work flows, tools and techniques to manage a creative project.

Module Content

Outline Syllabus	The main content of this course will be focused on the process that the students will go through in response to a brief. Students will use professional project management (Agile) methods to manage the project, assisted by industry standard project management tools. Agile working methods will be used to help develop students' leadership skills, people management skills, and emotional intelligence. The students will plan a project, working to a defined brief, from the beginning through to a client pitch. Course content may include, but is not limited to, the development of: <ul style="list-style-type: none"> • Project management skills and processes. • Brand guidelines. • Finance and budgeting. • Developing leadership skills. • Identifying their individual strengths & weaknesses. • The identification of strengths, weaknesses, opportunities, and threats for the client. • Managing risks and change. • Development and justification of the different approaches proposed.
Module Overview	
Additional Information	<p>Programme code: • 36768 Intake month(s): • January Subject benchmark statement(s): • Communication, Media, Film and Cultural Studies (2019) Any other external reference points used to inform programme outcomes: • Research conducted for Office for Students short course pilot. Mode and duration of study: • Part time hybrid learning over one semester. Criteria for admission to the programme: • A/AS Level 104 UCAS points from a minimum of 2 A Levels. Maximum of 20 AS points accepted. BTEC National Diploma 104 UCAS Tariff points. Irish Leaving Certificate 104 UCAS tariff points. Maximum of 20 UCAS tariff points at Ordinary Baccalaureate 24 IB points Access At least 9 Distinctions and 36 Merits or any other combination that equates to 104 UCAS tariff points in a relevant subject Other Prior to starting the programme applicants must have obtained grade 4 or grade C or above in English Language and Mathematics GCSE or an approved alternative qualification: • Key Skills Level 2 in English/ Maths • NVQ Level 2 Functional skills in Maths and English Writing and or Reading • Skills for Life Level 2 in Numeracy/English • Higher Diploma in Maths/ English • Functional skills Level 2 in Maths/ English • Northern Ireland Essential Skills Level 2 in communication or Application of Number • Wales Essential Skills Level 2 in Communication or Application of Number. • Mature Entry Applications are welcomed from mature and non-standard applicants who will be considered on an individual basis. These applicants may be required to submit an essay and/or attend an interview in accordance with the usual LJMU procedures and should demonstrate potential and motivation and/or have relevant experience. • Overseas qualifications International applications will be considered in line with UK qualifications Any applicant whose first language is not English will be required to have IELTS 6.0 (minimum 5.5 in each component) or acceptable equivalent. • Or equivalent experience to be determined by application or interview in accordance with the usual LJMU procedures. Name of the final award: • Certificate of Professional Development in Creative Project Management. Brief summary of student support arrangements: • The University aims to provide students with access to appropriate and timely information, support and guidance to ensure that they are able to benefit fully from their time at LJMU. All students are assigned a Personal Tutor to provide academic support and when necessary signpost students to the appropriate University support services. Students are able to access a range of professional services including: • Advice on practical aspects of study and how to use these opportunities to support and enhance their personal and academic development. This includes support for placements and careers guidance. • Student Advice and Wellbeing Services provide students with advice, support and information, particularly in the areas of: student funding and financial matters, disability, advice and support to international students, study support, accommodation, health, wellbeing and counselling. • Students will be supported with this asynchronous blended learning approach through weekly in-person face-to-face and/or online seminars and workshops. Each course will have its own chat group where students can share their work with each other to receive formative feedback from their peers, and so that they can develop peer relationships. This will mimic industry-standard hybrid working methods, for example, through the use of software such as Microsoft Teams and the OneDrive. • Any student experiencing digital poverty will be referred to the university's usual support channels. A statement that the programme is assessed and run in line with the Academic Framework with a link to the current version: • This CPD will run in line with the Academic fra</p>

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefacts	50	0	MLO1, MLO2, MLO4
Presentation	Pitch Presentation	50	0	MLO2, MLO3

Module Contacts