

Liverpool John Moores University

Title: Research Proposal
Status: Definitive
Code: **5004SD** (119299)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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Academic Level: FHEQ5 **Credit Value:** 24.00 **Total Delivered Hours:** 44.00
Total Learning Hours: 240 **Private Study:** 196

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	12.000
Practical	18.000
Seminar	12.000
Tutorial	2.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1		80.0	
Presentation	AS2		20.0	

Aims

This module aims to develop students understanding of the implications of designers work and its effect upon society, culture, the economy and environment. It will develop intellectual skills of enquiry, analysis and communication.

Learning Outcomes

After completing the module the student should be able to:

- 1 1. Demonstrate an understanding of designers work and its effects upon broader society, cultural economic and environmental issues.
- 2 2. Demonstrate an appreciation of how designers can utilise cultural understanding.
- 3 3. Evidence appropriate levels of enquiry in generating a personal research agenda.
- 4 4. Demonstrate critical evaluation within a body of work.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Research project proposal	1	2	3	4
Presentation	1	2	3	4

Outline Syllabus

Study skills

Introduction of primary research methods

Exploration of design and context - historical, social and cultural

Growth of consumer markets - market led/consumer led design

Applications of the terms 'style' and 'taste'

Historical relationships and contemporary distinctions between, industry, crafts and design.

Macro influences on design: Political, Economic, Social, Technological and Environmental.

Ethical practice - Designer's responsibility

Learning Activities

The module will consist of a linked programme of lectures, interactive seminars and tutorials - progressing towards the development of a personal research direction being established. As the module progresses each student will be required to develop a body of research data in an area of their own choosing, demonstrating the application of academic research methods. Critical engagement with subject matter will be evidenced via the production of a personal research project file, with dialogue through tutorials/seminar events further providing opportunity for critical engagement to be demonstrated. A final poster presentation will offer each student the opportunity to communicate their learning outcomes.

Notes

The way design has become increasingly embedded within our everyday life, our culture, expectations and aspirations needs to be understood by designers. Designers must appreciate the impact of design upon the very nature of our society. It is intended that this understanding and insight will be drawn upon to inform the students' own practice. Consequently many terms, concepts and movements will be introduced to enable a contextualisation of their practice.