Liverpool John Moores University

Title: DESIGN FOR LEISURE

Status: Definitive

Code: **5005HA** (109922)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design Teaching School/Faculty: Liverpool School of Art & Design

Team	emplid	Leader
Emma Roberts		Υ

Academic Credit Total

Level: FHEQ5 Value: 12.00 Delivered 24.00

96

Hours:

Total Private Learning 120 Study:

Hours:

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	12.000
Seminar	6.000
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework: by written	100.0	
		assignment of 2,000 words.		

Aims

This module is designed to consider the production and consumption of design from the late 1950s onwards. Using national and international examples it aims to:
1. outline key cultural ideas and theories of the period and 2. examine them in the context of socio-political histories of design.

Learning Outcomes

After completing the module the student should be able to:

- understand a range of theoretical perspectives, concepts and issues concerning design in the cultural climate of post-1950.
- evaluate the changing role of individuals and institutions in the construction of a new post-war society.
- 3 apply issues to practical models using national and international examples.
- 4 extend research and study skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY 1 2 3 4

Outline Syllabus

- 1. Pop and Change
- 2. Postmodernism
- 3. Hyperreality
- 4. Fantasy Themes in Design
- 5. Youth Culture
- 6. Design for Leisure
- 7. Corporate Identity and Cultural Imperialism.
- 8. Futuristic Fabrics
- 9. The Catwalk
- 10. Design for the Future

Learning Activities

Lectures, tutorials and seminars

On-Going informal feedback will be available in the weekly seminar and tutorial sessions.

References

Course Material	Book
Author	Barnard, M
Publishing Year	2002
Title	Fashion as Communication
Subtitle	
Edition	
Publisher	Routledge, London
ISBN	

Course Material	Book
Author	Hebdidge, D
Publishing Year	1988
Title	Hiding in the Light
Subtitle	
Edition	
Publisher	Commedia, London
ISBN	

Course Material	Book
Author	Hebdidge, D
Publishing Year	1979
Title	Sub-Culture: The Meaning of Style
Subtitle	
Edition	
Publisher	Routledge, London
ISBN	

Course Material	Book
Author	Jencks, C
Publishing Year	1992
Title	What is Postmodernism
Subtitle	
Edition	
Publisher	Academy Editions, London
ISBN	

Course Material	Book
Author	Martin, R
Publishing Year	2001
Title	The Fashion Book
Subtitle	
Edition	
Publisher	Phaidon, Oxford
ISBN	

Course Material	Book
Author	Sparke, P
Publishing Year	1995
Title	As Long as it's Pink: The Sexual Politics of Space
Subtitle	
Edition	
Publisher	Pandora, London
ISBN	

Course Material	Book
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Author	Walker, J.A
Publishing Year	1987
Title	Crossovers: Art into Pop, Pop into Art
Subtitle	
Edition	
Publisher	Methuen, London
ISBN	

Course Material	Book
Author	Gottdiener, M
Publishing Year	2001
Title	The Theming of America
Subtitle	
Edition	
Publisher	Westview Press, London
ISBN	

Course Material	Book
Author	O'Shaughnessy, M
Publishing Year	1999
Title	Media & Society
Subtitle	
Edition	
Publisher	Oxford University Press, London
ISBN	

Course Material	Book
Author	Ritzer, G
Publishing Year	2000
Title	The MacDonaldisation of Society
Subtitle	
Edition	
Publisher	Pine Forge Press, California
ISBN	

Course Material	Book
Author	Marshall, J
Publishing Year	2002
Title	The Language of Television
Subtitle	
Edition	
Publisher	Routledge, London
ISBN	

Notes

This module will explore the central themes and issues surrounding the production and consumption of Art, Design and other aspects of visual culture in the Post-WW2 period. Particular attention will be paid to cultural and sociological issues.