

Liverpool John Moores University

Title: JAPANESE BUSINESS, ENVIRONMENT AND COMMUNICATIONS
Status: Definitive
Code: **5005LAJP** (108941)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Kenichiro Hada	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	oral presentation 50%, written task 50%	100.0	

Aims

To acquaint the student with different aspects of the contemporary Japanese business environment.

To enable the student to develop oral/aural and written skills using foreign language registers appropriate to business situations.

Notes

An introduction to the Japanese business scene and consumer society