Liverpool John Moores University

Title:	JAPANESE BUSINESS, ENVIRONMENT AND COMMUNICATIONS	
Status:	Definitive	
Code:	5005LAJP (108941)	
Version Start Date:	01-08-2011	
Owning School/Faculty: Teaching School/Faculty:	Liverpool Business School Liverpool Business School	

Team Kenichiro Hada

Academic Level:	FHEQ5	Credit Value:	12.00	Total Delivered Hours:	24.00
Total Learning Hours:	120	Private Study:	96		

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	oral presentation 50%, written task 50%	100.0	

Aims

To acquaint the student with different aspects of the contemporary Japanese business environment.

To enable the student to develop oral/aural and written skills using foreign language registers appropriate to business situations.

Leader

Y

Learning Outcomes

After completing the module the student should be able to:

- 1 have gained some insight into contemporary Japanese business environment.
- 2 recognise and adapt to the country's differing working practices and behavioral norms and expectations.
- 3 be well equipped linguistically to perform simple business tasks with confidence.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1 2 3

Outline Syllabus

The module covers a variety of situations which the student is likely to encounter as a customer/guest in Japan and focuses on the polite/honorific speech addressed to the customer.

Learning Activities

Seminars, discussions, independent research, presentations

References

Course Material	Book
Author	Nichibei Kaiwa Gakuin
Publishing Year	1989
Title	Nihongo de Bijinesu Kaiwa
Subtitle	
Edition	
Publisher	Nichibei Kaiwa Gakuin
ISBN	4-89358-076-0

Course Material	Book
Author	Jenkins, M
Publishing Year	1993
Title	Teach yourself Business Japanese
Subtitle	
Edition	
Publisher	
ISBN	0844238082

Notes

An introduction to the Japanese business scene and consumer society