

Investigating Tourism

Module Information

2022.01, Approved

Summary Information

Module Code	5005LBSITM
Formal Module Title	Investigating Tourism
Owning School	Business and Management
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To enable students to understand, critically analyse and apply a variety of research methodologies and methods.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Apply distinct philosophical approaches to undertaking research.
MLO2	2	Analyse the differences between qualitative and quantitative methods of data collection and analysis.
MLO3	3	Evaluate significance of positioning a research project within existing literature and apply to the research portfolio.

Module Content

Outline Syllabus	This module aims to enable students to gain an in-depth insight into the different strands of research design. This will cover diverse strategies and methodological frameworks, data collection methods, data analysis methods, ethics, sampling, undertaking reflexive research, and will also consider visual approaches.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	AS2	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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