

Research Design

Module Information

2022.01, Approved

Summary Information

Module Code	5005LBSSB
Formal Module Title	Research Design
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To enable students to understand, critically analyse and apply a variety of research methodologies and methods.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse research interests and position them within the body of knowledge.
MLO2	2	Understand different research approaches in relation to specific research aims.
MLO3	3	Develop and design a research project within the subject area.

Module Content

Outline Syllabus	Research design Methodological frameworks Data collection methods Data analysis methods Ethics and ethical consideration Sampling
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	AS1	60	0	MLO1, MLO2, MLO3
Essay	AS2	40	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Konstantinos Zervas	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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