

Developing and leading strategy

Module Information

2022.01, Approved

Summary Information

Module Code	5005LODDA
Formal Module Title	Developing and leading strategy
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

Learning Methods

Learning Method Type	Hours
Online	16
Workshop	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	In this module apprentices will develop their understanding of organisational strategy and the strategic planning process. Strategic value and vision will be explored to contribute to apprentices understanding of how strategic decisions are made in the context of the external environment and internal capabilities
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Analyse and apply theories of organisational strategy in a work context.
MLO2	2	Source and evaluate a range of information to identify strategic capabilities and assess strategic options
MLO3	3	Contribute to the development of organisational strategies and plans

Module Content

Outline Syllabus	Strategic analysis Strategic planning Strategy implementation Strategic models and theory Organisational purpose and values Governance Sustainability The role of leadership in strategy Ethical leadership ESG principles
Module Overview	
Additional Information	DA standards (knowledge) A1 Understands how to develop and implement organisational strategy and plans, including approaches to resource and supply chain management, workforce development, sustainability, taking and managing risk, monitoring and evaluation, and quality assurance DA standards (skills) A3 Supports the development of organisational strategies and plans B4 Can identify key outcomes, develop and implement plans and monitor progress, and provide reports as required DA Behaviours M3 Flexible to the needs of the organisation; Is creative, innovative and enterprising when seeking solutions to business needs; Positive and adaptable, responding well to feedback and need for change theories

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	3500 word report	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Paul Lees	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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