Liverpool John Moores University

TV REGULATION & COMPLIANCE Title:

Status: Definitive

Code: **5005TVPROD** (115430)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School

Teaching School/Faculty: Stockport College

Team	emplid	Leader
Alex Irving		Y

Credit **Academic** Total

Level: FHEQ5 Value: 12.00 Delivered 30.00

Hours:

Private Total

Learning 120 Study: 90

Hours:

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	10.000
Seminar	10.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Essay	AS1	EITHER: Essay (1500 words excluding quotations, references & bibliography) OR: Written case study of given programme format (1500 words)	100.0	

Aims

Provides the student with the essential legal context of TV programme-making in the UK.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an appreciation of the issues surrounding TV regulation & compliance.
- 2 Synthesise the results of individual research.
- 3 Express the results of their research in a formal manner.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay of 1500 words 1 2 3

Outline Syllabus

Issues: Bias, Political Correctness, Intellectual Property Rights, Digital Rights Management.

Legislation: Health & Safety, Broadcast Compliance, Copyright.

Regulatory Bodies: Ofcom, ITC, Press Complaints Commission, BBFC, Advertising Standards Authority.

Learning Activities

Lectures, seminars and tutorial support.

References

Course Material	Book
Author	Galperin, H.
Publishing Year	2006
Title	New Television, Old Politics
Subtitle	
Edition	
Publisher	Cambridge University Press
ISBN	

Course Material	Book
Author	Stefaan, G. Verlhust, C. & Marsden, T.
Publishing Year	1999
Title	Convergence in European Digital TV Regulation
Subtitle	
Edition	
Publisher	Oxford University Press

ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Ofcom codes of practice for broadcasters
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	The Art of the Deal (PACT industrial publication)
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	The Advanced Television Services Regulations
Publishing Year	
Title	http://www.dti.gov.uk/files/file10613.pdf
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	Compliance Forms for programmes broadcast on BBC
	Public Service Television Channels
Publishing Year	
Title	www.bbc.co.uk/wales/info/commissioning/delivery
	tv/documents/ofcomtvguidancenotesfeb.pdf
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	http://www.pact.co.uk/
Subtitle	
Edition	
Publisher	

ISBN	

Notes

The module provides the opportunity for the student to familiarise themselves with a number of key issues in the area of TV Regulation & compliance and then engage in individual research in response to an essay title and present the results of that research formally.