Liverpool John Moores University

Title: Professional development for business
Status: Definitive
Code: **5006BUSCO**   (119772)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
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Academic Level:	FHEQ5	**Credit Value:**	24	**Total Delivered Hours:**	48
Total Learning Hours:	240	**Private Study:**	192		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio to include self reflection and analysis, job study and CV.	50	
Report	Report	Research proposal including the use of project management software for project planning, 1,500 words.	50	

Aims

To provide students with the confidence, skills and knowledge to make realistic, well-informed career choices, and with the ability to review and adapt their plans in the light of changing priorities and circumstances.

To develop students' knowledge and skills in project management principles and practices.
To provide students with the broad and holistic knowledge and skills required to develop business solutions for the workplace often relating to specific clients/projects.

Learning Outcomes

After completing the module the student should be able to:

1   Comprehend and explain the concept and process of career planning.
2   Apply the practices of reflection, analysis and review in relation to career management and personal development.
3   Apply the principles of project management to a business project.
4   Produce a business proposal.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio   1   2

Report   3   4

Outline Syllabus

Career Management.
Finding your Profile (Self-Awareness):
Matching interests, strengths and activities with the world of work, being introduced to current trends within the labour market, researching opportunities available to business graduates.

Effective Applications:
Developing a business solution
Project management
Research methods
Consultancy
Client management

Learning Activities

The module uses a mix of workshops and practical sessions to deliver its content, covering different parts of the module syllabus.

Notes

Notes will be available on Blackboard