

Liverpool John Moores University

Title: Approaches to Design Research (Fashion)
Status: Definitive
Code: **5006FD** (117794)
Version Start Date: 01-08-2015

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Fiona Armstrong-Gibbs	Y
Carol Ryder	
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Academic Level: FHEQ5 **Credit Value:** 24.00 **Total Delivered Hours:** 72.00

Total Learning Hours: 240 **Private Study:** 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Seminar	48.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS2	Written Essay, proposal and analysis	50.0	
Report	AS1	Written Review	50.0	

Aims

1. Consider the production and consumption of Fashion Design and Fashion Communication from post war until present day. Using national and international examples.

2. *Outline key design ideas/developments and theories across the period via a series of lectures/seminars.*
3. *To engender an appropriate level of individual creativity, vision, personal expression and intellectual ability in the chosen specialism to enable students to practice successfully in their chosen professions.*
4. *Introduce Fashion semiotics in product and image presentation*

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand a range of theoretical perspectives, concepts and issues concerning fashion in the cultural climate of post-1950.
- 2 Evaluate a range of themes and issues emerging from personal research.
- 3 Explain via presentation a clear understanding of selected themes and issues related to fashion theory
- 4 Extend research and study skills via analysis and discussion leading to final research proposal.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	3
Report	2	4

Outline Syllabus

This module is primarily concerned with the development and application of the research skills acquired during the first year. The study programme emphasises functional and contextual considerations through seminars/lectures/projects concerned with environmental issues, design practise, developments in popular culture and how to expand key research skills development. This module will result in final ideas synopsis for 3rd year research project and should help inform understanding of professional practise.

Also covers:

- *Critical thinking*
- *Historical context*
- *Contemporary practice*
- *Writing and time management skills*
- *Course visits to museums, studio's and relevant design orientated places of interest*
- *Look at practice and business – design and marketing*

Learning Activities

The module will be delivered through a series of timed lectures, studio seminars and organised visits.

Notes

The module is structured to maximise the progressive development of the individual's intellectual and creative potential and to advance the ability to develop ideas within the dynamic of a group and prepares students to be creative and independent thinkers who have the opportunity to undertake sustained project work towards their professional portfolios and individual practice.

The delivery of this module is devised to engender a wide ranging understanding of contemporary and historical art and design issues, appropriate theory and the development of skills in critical analysis Fashion practice

This module will eventually form the main focus of the Final degree dissertation proposal in the second semester.