# **Liverpool** John Moores University

Title: IMPLEMENTING PUBLIC HEALTH IN PRACTICE

Status: Definitive

Code: **5006FDASPP** (106839)

Version Start Date: 01-08-2014

Owning School/Faculty: Nursing and Allied Health Teaching School/Faculty: Nursing and Allied Health

Team	emplid	Leader
Catherine Taylor		Y

Academic Credit Total

Level: FHEQ5 Value: 20.00 Delivered 58.00

**Hours:** 

Total Private

Learning 200 Study: 142

**Hours:** 

**Delivery Options** 

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30.000
Online	26.000
Tutorial	2.000

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	Essay: Reflect on how you have implemented a health improving initiative with one or a group of patients. 3000 words	100.0	

#### Aims

To understand the development and influence of the public health agenda and its application within own work context.

Understand a range of strategies for supporting individuals to make sustainable

health and lifestyle choices.

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Explore current public health structures, agendas, services and targets in relation to individuals, patients/clients.
- 2 Discuss public health legislation in the wider context of health policy in relation to the individual and patient/client groups.
- Analyse a range of interventions aimed at promoting health in patients with long term conditions.
- To engage as an Assistant Practitioner in the practical application of health promotion and health education strategies.
- Attain the competencies relating to application of public health policy as prescribed in the work based competency record.

#### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Reflective Essay 1 2 3 4

Practice 5

# **Outline Syllabus**

Promoting contemporary public health, empowerment strategies, making healthier choices, government targets.

Promote self awareness and facilitate individuals to manage their own self care - Signposting clients adn other to relevant services. Implementing government strategies. Multi agency working, local and national mechanisms for delivering a range of screening/disease prevention programmes: breast, cervical, chlamydia and bowel screening programmes.

Vaccination and immunisation services. Mechanisms for supporting behaviour change.

Stratgies for evaluating adn measuring the impact of public health initiatives. Making health promotion information accesible to the public.

## **Learning Activities**

Lectures, seminars, work based leanrning. E Learning, directed study, debates and scenario based learning.

#### References

Course Material	Book
Author	Department of Health

<b>Publishing Year</b>	2004
Title	Choosing Health: Making healthy choices easier
Subtitle	http://wwwdh.gov/prod consum dh/groups/dh digitalassets/@en/documents/digitslasset/dh 4120792.pdf
Edition	
Publisher	London
ISBN	

Course Material	Book
Author	Ewles L (ed)
Publishing Year	2005
Title	Key topics in pulic health:
Subtitle	Essential briefings on prevention and health promotion
Edition	
Publisher	Edinburgh Churchil Livingstone
ISBN	

Course Material	Book
Author	Laverack G
Publishing Year	2005
Title	Public Health:
Subtitle	Power, empowerment and professional practice
Edition	
Publisher	Basingstoke Macmillan
ISBN	

Course Material	Book
Author	NHS Modernisation Agency
Publishing Year	2003
Title	Essence of Care:
Subtitle	Patient focised benchmarks for clincal governance
Edition	
Publisher	
ISBN	

# **Notes**

Must attain the competencies relating to application of public health policy as prescribed in the work based competency record.