

Liverpool John Moores University

Title: Illustration 1
Status: Definitive
Code: **5006GD** (117859)
Version Start Date: 01-08-2016

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Matthew Johnson	Y
Mike O'Shaughnessy	

Academic Level: FHEQ5
Credit Value: 24
Total Delivered Hours: 88
Total Learning Hours: 240
Private Study: 152

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	2
Practical	36
Seminar	30
Tutorial	2
Workshop	18

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Portfolio of finished project work and supporting research and development work	100	

Aims

1. To introduce autographic drawing and image-making techniques as a means of personal visual expression.

2. *To explore a range of visual and conceptual approaches to expressing ideas and organizing information.*
3. *To explore appropriate image-making tools for print and/or screen-based media*
4. *Explore the role of semiotics within Illustration practice.*

Learning Outcomes

After completing the module the student should be able to:

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| 1 | 1. Formulate a range of responses to illustration based concepts. |
| 2 | 2. Examine semiotic concepts and analyse the relationship of text in image making. |
| 3 | 3. Show an awareness of relevant technical skills. |

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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Outline Syllabus

1. *Analyzing and researching a brief*
2. *Experimental and/or lateral thinking*
3. *Generating, visualizing and presenting ideas.*
4. *Software and craft based tools relevant to the production of digital imagery.*

Learning Activities

1. This is a practical studio based module supported by a programme of practical workshops, skillsets, seminars, tutorials and contextual lectures.
2. Project briefs relate to screen based and print based illustration practice.
3. This module is yearlong. Most of the practical activity takes place during the early part of the year.
4. The final assessment for this module is 100% Portfolio (comprising finished project work, supporting research and development work and contextual journal).
5. Formative written feedback and an indicative mark is given in response to an interim review at the end of semester 1.
6. Formative feedback and feed-forward is given during review activities at the end of projects.
7. On-going informal feedback will be available via seminars and critiques.

Notes

This module explores an image-based approach to answering static and/or time-

based briefs, and underpins the subsequent Illustration 2 module.