LIVERPOOL JOHN MOORES UNIVERSITY

Human Resource Management for Events

Module Information

2022.01, Approved

Summary Information

Module Code	5007LBSEVM
Formal Module Title	Human Resource Management for Events
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To enable students to understand the principles and practices of human resource management in events organisations.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and analyse processes and practice of human resource planning, management and operations in general and within the context of events management.
MLO2	2	Apply human resource planning, management and operations to a specific context.

Module Content

Outline Syllabus	Including job design and description, recruitment, selection, induction, training, retention, performance review, contracts, pulsating organisations, organisational structure and organisational culture, volunteering, motivation and reward, management styles, leadership, communication, decision making styles, working in teams, and principles and policies of HRM in Events.
Module Overview	
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	40	0	MLO1, MLO2
Essay	AS2	60	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Tom Fletcher	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings