

## Module Information

2022.01, Approved

### Summary Information

Module Code	5007LBSITM
Formal Module Title	Responsible Tourism and Sustainability
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Lecture	22

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

### Aims and Outcomes

Aims	To develop students' understanding of responsibility and sustainability in tourism, particularly focusing on tourism planning processes with regard to tourist destinations and organisations.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Analyse the concepts of responsibility and sustainability in tourism.
MLO2	2	Apply an understanding of economic, social-cultural environmental issues impacting a destination.
MLO3	3	Devise requirements for a sustainable tourism strategy.

## Module Content

Outline Syllabus	Concepts of sustainability and responsibility, Historical development of relevant concepts, UN Sustainable Development Goals (SDGs), Stakeholders in the tourism planning process Relationship between tourism and host communities, Tourism policy and planning systems, Sustainability within organisations – the triple bottom line (TBL) & environmental, social and corporate governance (ESG) Certification in sustainability Economic, socio-cultural and environmental sustainability in destinations and organisations
Module Overview	
Additional Information	

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS1	40	0	MLO1, MLO2, MLO3
Report	AS2	60	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Andrew Lyon	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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