

## Liverpool John Moores University

Title: Business Ethics  
Status: Definitive  
Code: **5007SSLN** (126673)  
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Kelsy Hejjas	Y
Aggelos Panayiotopoulos	

**Academic Level:** FHEQ5      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio (2500 words equivalent)	50	
Report	AS2	Report (2500 words)	50	

### Aims

*To examine the theories and practices of business ethics in national and global contexts and provide an awareness of the relevance and importance of business ethics in a global economy.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 understand the nature and scope of business ethics as it relates to the events and tourism industry
- 2 develop a critical understanding of theories relating to business ethics and how they apply in practice

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2
Report	1	2

## Outline Syllabus

*The module will provide overview of business ethics and the ethical issues that face business in the ever more complex and global world of business and events management. The module will cover law and ethics in business; Corporate social responsibility; corporate accountability; corporate citizenship; consumers and the environment, internal constituencies, sustainability; employees and business ethics; fair trade and ethical sourcing*

## Learning Activities

The module will be delivered by means of interactive, discussion-focused lectures and case studies.

## Notes

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