

Liverpool John Moores University

Title: Fashion Professional Development
Status: Definitive
Code: **5008FD** (117800)
Version Start Date: 01-08-2015

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Jacqueline McAssey	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 102.00
Total Learning Hours: 240
Private Study: 138

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	8.000
Off Site	35.000
Practical	35.000
Seminar	12.000
Tutorial	3.000
Workshop	9.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	AS1	PDP progress file, reflective journal and/or blog and CV	50.0	
Portfolio	AS1	Placement and/or project work	50.0	

Aims

1. To introduce students to the working environment of Fashion Design and Communication practitioners.

2. *To provide opportunities for team-based and/or work-related learning activity.*
3. *To introduce students to University's WOW graduate skills.*
4. *To develop a variety of portfolio presentations techniques.*

Learning Outcomes

After completing the module the student should be able to:

- | | |
|---|--|
| 1 | 1. Demonstrate understanding of the working environment of Fashion Design and Communication practitioners. |
| 2 | 2. Engage in team-based and/or work-related learning activity. |
| 3 | 3. Engage with University's WO graduate skills |
| 4 | 4. Develop a portfolio that reflects professional development and career aspirations. |

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflection	1	2	3
Portfolio	4		

Outline Syllabus

1. *Creative industry talks*
2. *Studio visits*
3. *Curriculum Vitae*
4. *Graduate skills: professionalism, presentation, communication, organisation.*
5. *Placements*
6. *Team projects*
7. *Live projects*
8. *Portfolio (print and online)*

Learning Activities

1. This is a practical studio based module supported by a programme of PDP tutorials, seminars, WOW vents, studio visits, professional practice lectures and portfolio workshops.
2. Students engage in a variety of work placements and/or team-based projects.
3. This module is yearlong. A series of PDP tutorials, industry talks and WOW and portfolio events take place primarily in semester 1, preparing students for a work placements and/or team-based project in semester 2.
4. The final assessment for this module is 50% Reflection (comprising PDP progress file, reflective journal or blog and CV) and 50% Portfolio (comprising placement and/or project work).
5. Formative written feedback is given in response to PDP tutorial reviews at the start of semester 2.

6. On-going informal feedback will be available via tutorial and seminars.

Notes

This module offers students a number of industry and work-related learning opportunities such as placements, studio visits, group projects and an introduction to online portfolios.