

## Event Production

### Module Information

2022.01, Approved

#### Summary Information

Module Code	5008LBSEVM
Formal Module Title	Event Production
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

#### Learning Methods

Learning Method Type	Hours
Lecture	11

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	The aim of this module is to equip students with knowledge, understanding and practical skills needed to stage and evaluate a live event.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate knowledge and understanding of concepts and approaches related to event staging and event evaluation.
MLO2	2	Apply concepts and approaches related to event staging and event evaluation to the context of a live event.

## Module Content

Outline Syllabus	Introduction to event production Events safety passport training Online event production Site planning simulation Accessible events Procurement, Negotiation management and contracting Food & Beverage provision and Safety Event welfare Production schedule and run-sheet Post event evaluation design
Module Overview	
Additional Information	-AS1 (Group Live Event) is a group assessment therefore a group mark will be awarded.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	AS1	70	0	MLO1, MLO2
Reflection	AS2	30	0	MLO1, MLO2

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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