

Liverpool John Moores University

Title: INDUSTRIAL ASSIGNMENT (WORK-BASED LEARNING)
Status: Definitive
Code: **5008TVPROD** (115433)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Stockport College

Team	Leader
Alex Irving	Y

Academic Level: FHEQ5
Credit Value: 24.00
Total Delivered Hours: 10.00
Total Learning Hours: 240
Private Study: 230

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Practical	5.000
Seminar	5.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Negotiated proposal for industrial assignment within a TV production context.	30.0	
Reflection	AS2	Completion of the work-based learning reflective journal incorporating work-based mentor (or client) feedback.	70.0	

Aims

1. To provide 30 days of work-based learning opportunities.
2. To develop transferable/employability skills.
3. To relate area of study to their work-based assignment.
4. To evaluate the effectiveness of their work-based assignment in achieving at least

one of its aims.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify objectives, negotiate a work-based learning contract and agree the outcomes with the module leader.
- 2 Demonstrate a good understanding of the organisation in which they undertake their work-based assignment.
- 3 Demonstrate a good understanding of skills, values and knowledge of the main professional contacts within their work-based assignment.
- 4 Describe and reflect on learning during the work-based learning phase.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Negotiated proposal	1		
Reflective journal	2	3	4

Outline Syllabus

Self-evaluation and experiential learning; identification of suitable work-based learning opportunities, the nature of WBL, the management of learning through workplace opportunities, describing and reflecting on learning, identification of specific individual learning that has taken place and its vocational applicability to the student and the placement organisation (or client).

Learning Activities

This module is introduced through tutorials; students are required to complete the requisite number of work-based learning hours upon a learning agreement between student, college and the work-based learning organisation (or client).

References

Course Material	Book
Author	Angel, R.
Publishing Year	1999
Title	Getting into Film and Television
Subtitle	
Edition	
Publisher	How To Books Ltd

ISBN	
-------------	--

Course Material	Book
Author	Bell, E.(Editor)
Publishing Year	0
Title	The Guardian Media Guide
Subtitle	
Edition	
Publisher	Updated annually Atlantic Books
ISBN	

Course Material	Book
Author	Langham, J.
Publishing Year	1996
Title	Lights, Camera Action
Subtitle	Working in Film, Television and Video
Edition	
Publisher	British Film Institute
ISBN	

Course Material	Book
Author	Unknown Author
Publishing Year	0
Title	The BFI Film and Television Handbook
Subtitle	
Edition	
Publisher	Updated annually British Film Institute
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Broadcast Magazine
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	The Guardian - Media and Online supplements
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Journal / Article
Author	
Publishing Year	
Title	Ariel (in-house BBC magazine)
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.mediabridge.org.uk
Subtitle	Specifically designed to help people get an initial foothold in the industry. Mostly broadcast media orientated.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.ideasfactory.tv
Subtitle	Excellent Channel 4 training and access site, with sections on Film and Television, Writing, New Media, Music and Sound. Many useful links.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.skillset.org
Subtitle	Sector Skills Council for broadcast, film, video and interactive media.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.bbc.co.uk
Subtitle	All BBC work placements are arranged centrally, via this site.
Edition	

Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.nmk.co.uk
Subtitle	New Media Knowledge. Aimed at businesses who might wish to exploit the possibilities of new media.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.shootingpeople.org
Subtitle	Independent film-makers' site. Includes various guides on the logistics of film making (copyright law, health & safety etc) as well as a directory of productions currently seeking personnel.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.pasct.co.uk
Subtitle	Producers' Alliance for Cinema and Television site.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.bfi.org.uk
Subtitle	British Film Foundation site.
Edition	
Publisher	
ISBN	

Course Material	Website
Author	
Publishing Year	
Title	www.ft2.org.uk

Subtitle	Film and Television Freelance training scheme.
Edition	
Publisher	
ISBN	

Notes

The learning for this module takes place within a work-based context; the nature of the industry is one where much of that is based on a broad set of freelance skills. For that reason, and because it remains unlikely that work-based placements are likely to occur simultaneously for all, it is envisaged that the work-based assignments which make up the substance of this module shall (by negotiation) be made up of one or more occasions for work-based placement within an organisation or freelance opportunities negotiated directly with a client or clients. The learning carried out will be dependent upon the work-based context, and is expected to be represented by a combination of assignments, reports and projects. Students will be encouraged to seek feedback from their workplace mentor (or client) to incorporate into their reflective journal.

Additional Assessment Information:

For the purpose of this module, 'work-based learning opportunity' is defined as being either experience within an employer's workplace or experience gained whilst negotiating, undertaking or delivering a corporate project for a paying client. These may be mixed-and-matched up to a MINIMUM of 30 days experience.

Additional Indicative References:

Magazines and journals:

These will very rarely give information directly related to work placements, but will enable learners to keep in touch with recent developments in the industry.