Liverpool John Moores University

Title: Professional Development
Status: Definitive
Code: **5009GD**   (117862)
Version Start Date: 01-08-2016

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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Academic Level:	FHEQ5	Credit Value:	24	Total Delivered Hours:	82
Total Learning Hours:	240	Private Study:	158		

Delivery Options
Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	8
Practical	54
Seminar	12
Tutorial	2
Workshop	6

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	Ref	PDP Progress file, reflective journal and/or blog and CV	50	
Portfolio	Port	Portfolio of placement and/or project work	50	

Aims

1. To introduce students to the working environment of Graphic Design and Illustration practitioners.
2. To provide opportunities for team-based and/or work-related learning activity.
3. To introduce students to University's WoW graduate skills.
4. To develop a variety of portfolio presentations techniques.

Learning Outcomes

After completing the module the student should be able to:

1	1. Demonstrate understanding of the working environment of Graphic Design and Illustration practitioners.
2	2. Engage in team-based and/or work-related learning activity.
3	3. Develop an awareness of employability options and professional graduate skills.
4	4. Develop a portfolio that reflects professional development and career aspirations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Reflection	1	3
Portfolio	2	4

Outline Syllabus

1. Creative industry talks
2. Studio visits
3. Curriculum Vitae
4. Graduate skills: professionalism, presentation, communication, organisation.
5. Placements
6. Team projects
7. Live projects
8. Portfolio (print and online)

Learning Activities

1. This is a practical studio based module supported by a programme of PDP tutorials, seminars, WoW events, studio visits, professional practice lectures and portfolio workshops.
2. Students engage in a variety of work placements and/or team-based projects.
3. This module is yearlong. A series of PDP tutorials, industry talks and WoW and portfolio events take place primarily in in the early part of the year, preparing students for a work placements and/or team-based project in the later part of the year.

4. The final assessment for this module is 50% Reflection (comprising PDP progress file, reflective journal or blog and CV) and 50% Portfolio (comprising placement and/or project work).
5. Formative written feedback is given in response to PDP tutorial reviews at the start of semester 2.
6. On-going informal feedback will be available via tutorial and seminars.

Notes

This module offers students a number of industry and work-related learning opportunities such as placements, studio visits, group projects and an introduction to online portfolios.