

# The Digital Economy

# **Module Information**

2022.02, Approved

### **Summary Information**

Module Code	5009LBSBSC
Formal Module Title	Supply Chain Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery	
Business and Management	

### **Learning Methods**

Learning Method Type	Hours
Lecture	22
Seminar	22

## Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	МТР	January	12 Weeks

### **Aims and Outcomes**

Aims	To provide students with a thorough understanding of modern supply chain management with a focus on gaining and maintaining competitive advantage through the supply chain.
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### Learning Outcomes

Code	Number	Description
MLO1	1	Explain the difference between a range of supply chain strategies in various contexts.
MLO2	2	Analyse supply chain management's contribution to competitive advantage.
MLO3	3	Analyse a range of risk management approaches within the supply chain.
MLO4	4	Apply performance measurement techniques and make recommendations for improvement.

## **Module Content**

Outline Syllabus	• Supply Chain Dynamics• Competitive Advantage through the Supply Chain• Supply Chain Strategies• Supply Chain Performance• Supply Chain Improvement• Risk Management in the Supply Chain• Agile Supply Chains and Humanitarian Operations• E-Commerce and Reverse Supply Chains• Managing Digital Supply Chains
Module Overview	This module provides you with a thorough understanding of modern supply chain management with a focus on gaining and maintaining competitive advantage through the supply chain.
Additional Information	This module will develop the students' understanding of supply chain management, building on concepts developed in core modules taken in Level 4. It forms an integral part of the Operations and Supply Chain Management pathway. It will enable students to differentiate between different supply chain approaches in a wide range of contexts, assess supply chain performance, plan improvements, and assess risks.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Individual Report	100	0	MLO2, MLO3, MLO1, MLO4

## **Module Contacts**

### Module Leader

Contact Name	Applies to all offerings	Offerings
Hamid Reza Panjeh Fouladgaran	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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