

Liverpool John Moores University

Title: Tourism and Society
Status: Definitive
Code: **5009SOCIO** (119260)
Version Start Date: 01-08-2012

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Sara Parker	Y
Liz James	
Giles Barrett	

Academic Level: FHEQ5 **Credit Value:** 24.00 **Total Delivered Hours:** 58.00
Total Learning Hours: 240 **Private Study:** 182

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	34.000
Online	10.000
Seminar	14.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1		20.0	
Presentation	AS2		30.0	
Report	AS3		50.0	

Aims

*To explore the social and cultural influences on tourism consumption patterns
To consider the impacts tourism as an industry has on destinations
To assess the impacts of varying types of tourism and consider more appropriate alternatives*

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand the social and cultural influences on tourism consumption patterns, the tourism industry and tourist activities
- 2 Understand the various types of tourism and their growth within the context of different societies
- 3 Explore the impact of tourism activities within society and consider alternative forms of tourism

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Presentation	3	
Report	2	3

Outline Syllabus

To examine the nature of the tourism industry and the changing nature of tourism within today's society. Outline the value of sociological approaches to tourism and explore the growth of tourism exploring issues such as the 'tourist gaze' 'dark' tourism, disability and access and cultural tourism. To use a variety of case studies to explore the impacts of tourism on other societies and cultures. Explore more appropriate forms of tourism including sustainable, community, eco and ethical tourism.

Learning Activities

Lectures
Seminars and on line tutorial support
Student led conference presentation

References

Course Material	Book
Author	Coleman, S. and Crang, M. (eds)
Publishing Year	2002
Title	Tourism Between Place and Performance
Subtitle	

Edition	
Publisher	Oxford: Berghahn
ISBN	

Course Material	Book
Author	Hannam, K. & Knox, D.
Publishing Year	2010
Title	Understanding Tourism. A Critical Introduction
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Holden, A.
Publishing Year	2006
Title	Tourism Studies and the Social Sciences
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Meethan, K. Anderson, A. and Miles, S. (eds)
Publishing Year	2006
Title	Tourism, Consumption & Representation
Subtitle	Narratives of Place and Self
Edition	
Publisher	Wallingford: Cabi
ISBN	

Course Material	Book
Author	Mowforth & Munt
Publishing Year	2003
Title	Tourism and Sustainability Development and new tourism in the third world
Subtitle	
Edition	3rd
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Scheyvens, R
Publishing Year	2002
Title	Tourism for development:
Subtitle	Empowering communities
Edition	

Publisher	Harlow: Prentice Hall
ISBN	

Course Material	Book
Author	Scott, J. & Selwyn, T.
Publishing Year	2010
Title	Thinking Through Tourism
Subtitle	
Edition	
Publisher	Oxford: Berg
ISBN	

Course Material	Book
Author	Shaw, G. Williams. A.
Publishing Year	1998
Title	Critical Issues in Tourism
Subtitle	
Edition	
Publisher	Oxford: Blackwell
ISBN	

Course Material	Book
Author	Smith, M.
Publishing Year	2006
Title	Issues in Cultural Tourism Studies
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Smith, V.L. and Brent, M. (eds)
Publishing Year	2001
Title	Hosts and Guests Revisited:
Subtitle	Tourism Issues of the 21st century Cognizant
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Urry, J.
Publishing Year	2002
Title	The Tourist Gaze
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Apostolopoulos, Y., Levaid, S. and Yiannakis, A. (eds)
Publishing Year	2001
Title	The Sociology of Tourism
Subtitle	Theoretical and empirical investigations
Edition	
Publisher	Abingdon: Routledge
ISBN	

Course Material	Book
Author	Buhalis, D. and Darcy, S. (eds)
Publishing Year	2011
Title	Accessible Tourism
Subtitle	Concepts and issues
Edition	
Publisher	Bristol: Channell View
ISBN	

Course Material	Book
Author	Smith, M., MacLeon, N. and Robertson, M.H.
Publishing Year	2010
Title	Key Concepts in Tourist Studies
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Shapley, R. and Stone, P. (eds)
Publishing Year	2011
Title	Tourist Experience
Subtitle	Contemporary Perspectives
Edition	
Publisher	Abingdon: Routledge
ISBN	

Course Material	Book
Author	Pearce, P.L.
Publishing Year	2009
Title	Tourist behaviour and the contemporary world
Subtitle	
Edition	
Publisher	Bristol: Channell View
ISBN	

Course Material	Book
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Author	Dann, G. and Parrinello, G.
Publishing Year	2009
Title	The Sociology of Tourism
Subtitle	European origins and developments
Edition	
Publisher	Bingley: Emerald
ISBN	

Notes

This module will utilise lectures and seminars to give students an understanding of key issues and perspectives on contemporary tourism. It will consider the development of tourism as a leisure activity and the impact of tourism on both tourist identities and destination cultures. How to reduce the negative impacts of tourism will be addressed to help promote more sustainable and culturally sensitive tourism.