

Liverpool John Moores University

Title: Professional Studies 2
Status: Definitive
Code: **5011IAB** (120540)
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Institute of the Arts Barcelona

Team	Leader
Ian Bradley	

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 86.00
Total Learning Hours: 120
Private Study: 34

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	70.000
Seminar	10.000
Tutorial	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group / seminar presentation on contemporary Performing arts working practice	20.0	
Essay	AS2	Essay on an agreed area of contemporary performance practice	60.0	
Report	AS3	Personal Reflection and Career development report	20.0	

Aims

To provide the student with

1. An overview of contemporary entertainment and performing arts creative, business and commercial practice
2. The opportunity to develop their research, analysis, writing and presentation skills
3. The knowledge and understanding of the entertainment and performing arts industries and specifically for them to reflect upon their own learning and development and gain an understanding of their potential role within the performing arts

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an analytical understanding of a range of creative issues and practices in the contemporary entertainment and performing arts creative practice
- 2 Demonstrate an understanding of professional and business structures and working practices in the contemporary entertainment and performing arts economies
- 3 Demonstrate the ability to undertake independent, analytical and guided research, analysis, and evaluation
- 4 Demonstrate the ability to develop coherent arguments and present them with clarity
- 5 Reflect upon their own development as a performing arts practitioner and the relationship between their own learning, personal and inter-personal skills, professional skills and personal career aspirations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	2	3	4
Essay	1	3	4
Report	5		

Outline Syllabus

The syllabus is in two parts

Business and Professional Studies

Through a comprehensive lectures and supporting seminar programme students will be introduced to the commercial and professional practice structures, which underpin the contemporary entertainment and performing arts economies. This will include such things as

Funding structures (subsidized and commercial sectors)

Performance Financial Structures (Production Budgets)

Performing Arts Organizations (Unions, funding agencies and other professional organisations)

Copyright and Ownership

Contracts and professional working practices (inc. issues with self-employment)

Roles and Responsibilities of professional Staff

Marketing and Promotion

Performing Arts Commercial Companies (Structures and economic models)

Contemporary Performance Practice

Building on from the overview of the performing arts developed at level one each individual student will be asked to undertake research into, and analysis of, the creative output and agenda of specific contemporary companies or individuals (i.e. working now). This element of the module will be dominated by student presentations on their area of research (supported by lectures). The topics explored by the students will be guided and approved by the module leader to ensure a broad cross section of the economy is explored. Students will be supported in this activity by lectures on research methods and critical analysis (This is key for their studies at level 6).

This module is common to all performance programmes at the IAB but will be delivered in programme groups. Therefore the student presentations on contemporary theatre practice will be focused on the discipline of each specific discipline.

Learning Activities

The module will be delivered via

1. Lectures,
2. Seminars and discussion groups
3. Visiting lectures (case-studies)
4. Independent and guided research, analysis and preparation and presentation
5. Video screening and watching performances
6. Individual or group seminar presentations

References

Course Material	Book
Author	BRINDLE M
Publishing Year	2011
Title	THE ARTS MANAGEMENT HANDBOOK:
Subtitle	NEW DIRECTIONS FOR STUDENTS AND PRACTITIONERS
Edition	
Publisher	E SHARPE
ISBN	0765617420

Course Material	Book
Author	WALMSLEY B
Publishing Year	2011
Title	KEY ISSUES IN THE ARTS & ENTERTAINMENT INDUSTRY
Subtitle	
Edition	
Publisher	GOODFELLOW PUBLISHERS
ISBN	1906884471

Course Material	Book
Author	SCHECHNER R
Publishing Year	2006
Title	PERFORMANCE STUDIES:
Subtitle	AN INTRODUCTION
Edition	
Publisher	ROUTLEDGE
ISBN	0415372461

Course Material	Book
Author	RADOSAVLJEVIC D
Publishing Year	2013
Title	THE CONTEMPORARY ENSEMBLE:
Subtitle	INTERVIEWS WITH THEATRE-MAKERS
Edition	
Publisher	ROUTLEDGE
ISBN	0415535301

Course Material	Book
Author	FREAKLY V
Publishing Year	1996
Title	ESSENTIAL GUIDE BUSINESS IN THE PERFORMING
Subtitle	
Edition	
Publisher	HODDER EDUCATION
ISBN	0340655259

Course Material	Book
Author	FORTIER M
Publishing Year	2002
Title	THEORY/THEATRE:
Subtitle	AN INTRODUCTION
Edition	
Publisher	ROUTLEDGE
ISBN	041525437X

Course Material	Book
Author	COUNSELL C
Publishing Year	2001
Title	PERFORMANCE ANALYSIS:
Subtitle	AN INTRODUCTORY COURSEBOOK
Edition	
Publisher	ROUTLEDGE
ISBN	0415224071

Course Material	Book
Author	CONTE D, LANGLEY S

Publishing Year	2007
Title	THEATRE MANAGEMENT:
Subtitle	PRODUCING AND MANAGING THE PERFORMING ARTS
Edition	
Publisher	QUITE SPECIFIC MEDIA
ISBN	0896762564

Course Material	Book
Author	BYRNES W
Publishing Year	2008
Title	MANAGEMENT AND THE ARTS
Subtitle	
Edition	
Publisher	FOCAL PRESS
ISBN	024081004X

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