

## Liverpool John Moores University

Title: INTERNATIONAL MEDIA LAW AND ETHICS  
Status: Definitive  
Code: **5012JOURN** (110411)  
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Chris Frost	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 92.00  
**Total Learning Hours:** 240  
**Private Study:** 148

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	60.000
Seminar	30.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ASS 1	2,000 word essay 1	35.0	
Essay	ASS 2	2,000 word essay 2	35.0	
Exam	ASS 3	Examination	30.0	2.00

### Aims

*Students will gain knowledge and understanding of human rights, media law regulation and ethical practice that supports journalism in a western style democracy. Students will be able to critically analyse media ethical and legal problems and present appropriate solutions.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge of the common elements of Western legal systems as they effect journalists.
- 2 Recognise and critically analyse the journalistic virtues of truth, accuracy and objectivity and fairness to those vulnerable to media abuse and their use around the world.
- 3 Recognise the need for protection of human rights such as privacy, reputation, freedom of expression and fair trial as outlined in the United Nations' Declaration of Human Rights.
- 4 Analyse the common elements of media law and regulation round the world and particularly in Western Europe and the US including copyright.
- 5 Critically evaluate the importance of media law and its protections for citizens.
- 6 Critically evaluate the need for press freedom and its balance against other social needs.
- 7 Critically evaluate journalistic ethical systems and the methods of policing them.
- 8 Demonstrate an understanding of the principle of public interest.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay 1	2	3	8	
Essay 2	3	6	8	
Exam	1	4	5	7

## Outline Syllabus

*Hobbes, Pain and Locke; The United Nations Declaration on Human Rights; Human Rights.*

*Human Rights: reputation, fair trial and presumption of innocence, freedom of expression, privacy and public interest.*

*Law: copyright, data protection, minors, confidence, press freedom, censorship, defence and security, race and discrimination,; minors; elections; broadcasting.*

*Ethics: ethical thinkers; regulation, PCC, Ofcom, codes of practice, objectivity, truth & accuracy, reporting those vulnerable to media abuse. Comparative media law, regulation and ethics around the world.*

## Learning Activities

Lectures, seminars and private study.

## References

<b>Course Material</b>	Book
<b>Author</b>	Banks, D and Hanna, M
<b>Publishing Year</b>	2009
<b>Title</b>	McNae's Essential Law for Journalists
<b>Subtitle</b>	
<b>Edition</b>	19th edtn
<b>Publisher</b>	London: Butterworth
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Carey, P
<b>Publishing Year</b>	2010
<b>Title</b>	Media Law
<b>Subtitle</b>	
<b>Edition</b>	5th edtn
<b>Publisher</b>	London: Sweet and Maxwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Robertson and Nicholls
<b>Publishing Year</b>	2002
<b>Title</b>	Media Law
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Penguin
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Frost, C
<b>Publishing Year</b>	2010
<b>Title</b>	Journalism Ethics and Regulation
<b>Subtitle</b>	
<b>Edition</b>	3rd Edition
<b>Publisher</b>	London: Longman
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Keeble, R
<b>Publishing Year</b>	2008
<b>Title</b>	Ethics for Journalists
<b>Subtitle</b>	
<b>Edition</b>	2nd Edition
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Chadwick and Belsey

<b>Publishing Year</b>	1992
<b>Title</b>	Ethical Issues in the Media
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	London: Routledge
<b>ISBN</b>	

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## **Notes**

Advances students' knowledge of the constraints and restraints affecting journalists and their work. It looks at the range of legal and ethical constraints used in a variety of countries around the world.

All assessment elements in this module must be passed; this module is not compensatable.