

Summary Information

Module Code	5013SSLN
Formal Module Title	Tourism, Culture and Society
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 5
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	10
Practical	20
Workshop	10

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To provide social and cultural contexts within which tourism takes place, and for students to develop the appropriate theoretical basis and practical skills to critically assess the socio-cultural environment of tourism and tourist practices.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Understand social and cultural influences on tourism consumption patterns and activities
MLO2	2	Critically assess and apply key social science theories to the study of tourism
MLO3	3	Explore theoretical issues through an understanding of the collection and interpretation of material and/or non-material culture

Module Content

Outline Syllabus	This module examines key theories derived from the social science study of tourism. These theories have informed much of the debate about tourism in the tourism studies literature. Their study is an essential part of any understanding of tourism as they discuss the social and cultural contexts that give rise to tourism and tourist practice. In so doing, students will be able to understand how tourists relate to their chosen destination and the local people within these locations. The module builds directly on 4014SSLN - Tourism and Leisure in Society.
Module Overview	This module provides you with the social and cultural contexts within which tourism takes place. It enables you to develop the appropriate theoretical basis and practical skills to critically assess the socio-cultural environment of tourism and tourist practices.
Additional Information	

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	40	0	MLO2, MLO3, MLO1
Essay	Essay	60	0	MLO2, MLO3, MLO1

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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