

Liverpool John Moores University

Title: Tourism, Culture and Society
Status: Definitive
Code: **5013SSLN** (122464)
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Aggelos Panayiotopoulos	Y
Hazel Andrews	

Academic Level: FHEQ5 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	10
Practical	20
Workshop	10

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation	40	
Essay	AS2	Essay	60	

Aims

To provide social and cultural contexts within which tourism takes place, and for students to develop the appropriate theoretical basis and practical skills to critically assess the socio-cultural environment of tourism and tourist practices.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand social and cultural influences on tourism consumption patterns and activities
- 2 Critically assess and apply key social science theories to the study of tourism
- 3 Explore theoretical issues through an understanding of the collection and interpretation of material and/or non-material culture

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	2	3	1
Essay	2	3	1

Outline Syllabus

This module examines key theories derived from the social science study of tourism. These theories have informed much of the debate about tourism in the tourism studies literature. Their study is an essential part of any understanding of tourism as they discuss the social and cultural contexts that give rise to tourism and tourist practice. In so doing, students will be able to understand how tourists relate to their chosen destination and the local people within these locations. The module builds directly on 4014SSLN - Tourism and Leisure in Society.

Learning Activities

The module will be delivered by means of lectures and interactive seminars, during which students will participate in small group discussions based around material presented in the lectures, as well as drawing on prescribed reading and case studies. Visits to field sites as required.

Notes

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