

Liverpool John Moores University

Title: The Making of Modern Britons: Identity and Community 1901 to 1964
Status: Definitive
Code: **5014HIST** (119662)
Version Start Date: 01-08-2014

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
David Clampin	Y

Academic Level: FHEQ5 **Credit Value:** 24.00 **Total Delivered Hours:** 55.00
Total Learning Hours: 240 **Private Study:** 185

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Practical	20.000
Tutorial	15.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Storyboard: preparatory "sketch" of scheme of work for final assessment point	20.0	
Presentation	AS2	Oral Presentation	20.0	
Artefacts	AS3	An output taking one of the forms below to reflect on the presentation of the history of one, designated topic. Either, A website; A series of display cards to support an imagined exhibition; An interactive eLearning	60.0	

Category	Short Description	Description	Weighting (%)	Exam Duration
		package		

Aims

To foster an understanding of "environmental" factors which subsequently had a dramatic impact on everyday life in the twentieth-century and appreciate how this shifted popular perceptions.

To chart the rapidly shifting nature of British society and culture between 1901 and 1964.

To build on, and extend, students' critical engagement with the notion of how history is presented and how that act of presentation fundamentally affects the story which is told.

To present both the specific roles of historians in the World of Work and broader skills integral to the study of history which are to be found in other vocations via a series of practitioner led workshops.

To introduce students to a range of technologies that can be deployed in the presentation of history and beyond.

Learning Outcomes

After completing the module the student should be able to:

- 1 Appreciate the dangers of an anachronistic approach in history.
- 2 Have a broad understanding of the foundations of modern Britain and the modern Briton which appreciates the spirit of rapid change in the first half of the twentieth-century.
- 3 Understand how history might be best communicated to a broader, non-specialist audience including the use of specific packages and media which refines transferable presentation and communication skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Storyboard	1
Oral Presentation	2
Website/Exhibition/E-learning	3

Outline Syllabus

There are two strands to the syllabus: a series of content-led lectures and a number of technical/technique workshops.

Content lectures:

Introduction

By bike and train: new limits

Motoring and modernity

Into the Jet Age

Making music at home

Dancing cheek-to-cheek

Wireless: broadcasting to the nation

Rock'n'Roll

The rise of the cinema

The advent of TV

Department stores and the world of goods

Commercial advertising comes of age

Liberation amongst the groceries: self-service and the rise of the supermarket

Summary and conclusion

Technical/technique workshops:

Interactive eLearning

Storyboards and pre-production

Oral history

Working with audio

Working with moving images

Presentation technique

Learning Activities

The course is designed around four key topics, or themes (Broadening horizons; Music & dance; Cinema & TV; Retail & consumption), and specific cases studies within each of these. Alongside this, specific skill-based sessions are outlined which are specifically orientated towards the assessment model for this module but also, it is hoped, will open up a broader range of assessment options at level-6. These technical workshops are scheduled both within the weekly schedule but also in the additional contact hours offered at this level. It is hoped that it will be possible to draw on experts and practitioners outside of the History section in delivering some of these.

This module will be fully supported by Blackboard throughout, most notably in regard to the IT components which will use bespoke software developed in-house and facilitated by Bb.

Notes

This course is designed to impress upon students the different nature of the world from the beginning of the twentieth-century and the present, and how this rapid process fundamentally changed the nature of everyday life, the popular perceptions of that life and, thereby, how people's interaction with the outside world was altered. As such it focusses on specific case studies to highlight how opportunities altered and British society shifted.

It is designed to build, specifically, on what is done at level-4 in 4006HIST Making History to understand the circumstances according to which people look outward from their day-to-day lives: it is designed to stress that the "record" left behind is mediated according to that range of perception and, therefore, how the meaning of primary sources cannot be fully understood without appreciating the frame of reference within which they were originally created. In a sense, this course is designed both as background to other courses relating to British twentieth-century history but also in a broader sense with regard to the nature of history and especially how it is presented. It aims to demonstrate why people acted as they did at key moments in the twentieth-century.

It is hoped that the course will prove to be complimentary to a number of modules at level-6. Further, it is based on active research in terms of cultures of consumption, popular leisure and entertainment and, notably, on-going research as part of the Visual Voyages project.