

Liverpool John Moores University

Title: SMALL BUSINESS MANAGEMENT
Status: Definitive
Code: **5015BUSAEB** (108097)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Seamus O'Brien	Y

Academic Level: FHEQ5
Credit Value: 12.00
Total Delivered Hours: 20.00
Total Learning Hours: 120
Private Study: 100

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	18.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework	50.0	
Exam	AS2	Examination	50.0	2.00

Aims

- 1. To enable students to examine the concept of self-employment.*
- 2. To enable students to analyse the special requirements of management within small to medium enterprise (SMEs).*

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the special problems and opportunities associated with self employment/free-lancing and SMEs.
- 2 Analyse the nature of entrepreneurship.
- 3 Analyse the position and importance of small business to the UK economy.
- 4 Analyse the process of business start-up.
- 5 Assess the range of support available to SMEs.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW	1				
EXAM	2	3	4	5	

Outline Syllabus

The small business and the UK economy.
The entrepreneur; characteristics, case-studies.
The process of Business Start-up.
Business planning.
Support for new businesses.
Community based economic development (CBED).
Stages of growth of SMEs.
Business functions in small organisations.

Learning Activities

Workshops comprise discussion and evaluation of case studies and interactive sessions with guest speakers who may be practitioners or other specialists.

References

Course Material	Book
Author	Deakins, D and Freel, M
Publishing Year	2009
Title	Entrepreneurship and Small Firms
Subtitle	
Edition	
Publisher	McGraw-Hill
ISBN	

Course Material	Book
Author	Burns, P
Publishing Year	2007
Title	Entrepreneurship and Small Business

Subtitle	
Edition	
Publisher	Palgrave
ISBN	

Course Material	Book
Author	Hisrich, R D, Peters, M P, and Shepherd, D A
Publishing Year	2008
Title	Entrepreneurship
Subtitle	
Edition	
Publisher	McGraw-Hill
ISBN	

Course Material	Book
Author	Science Direct (journal)
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	EBSCO (journal)
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Mintel (journal)
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

The module will provide an insight into the theoretical and practical aspects of self employed and small business management.